



## Annual Easley Christmas Parade of Lights

**Saturday, December 10, 2022 @ 6:00 PM**

(Inclement Weather Date: TBD)

**Application Fee (paid @ application): \$25.00 per entry**

**\*Required fields**

\*Name of Group/Organization \_\_\_\_\_

\*Contact Person \_\_\_\_\_

\*Mailing Address (street, city & zip) \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Email \_\_\_\_\_

\*Cell # (to be used on parade day, if needed) \_\_\_\_\_

Approx. # of participants in entry \_\_\_\_\_ Will you need to stop to perform? \_\_\_\_\_

Type of Parade Entry (check one):

Float  Motorcycle/ATV  Antique/Classic Car  Individual Riding In Vehicle

Marching Band  Walking Group  Dance/Sports Group  Horse/Animal Group

Other (please describe) \_\_\_\_\_

**Floats:** Please indicate approximate size of float, including the towing vehicle.

Length \_\_\_\_\_ Height \_\_\_\_\_ Width \_\_\_\_\_ (Max 12')

Please describe your entry (use back of form if more space is needed) \_\_\_\_\_

If applicable, list music, song titles and music source (PA system, radio, live music, etc) \_\_\_\_\_

*The undersigned person, corporation, or other entity understands that this application is not an invitation to participate in the Annual Easley Christmas Parade of Lights. In consideration of allowing the undersigned to participate in the Easley Christmas Parade of Lights, the undersigned agrees to save, defend, and hold harmless the Greater Easley Chamber of Commerce, the parade sponsors, and their agents and employees, and volunteers from any and all claims of damages for injury (including death) and property damage arising out of involvement with the parade. All participants must secure proper liability insurance for their parade entry and for all individuals participating in their parade entry, as well as proper vehicle insurance coverage for any motorized vehicle. In addition, all drivers of any motorized vehicle in the parade entry must have valid driver's license.*

*The undersigned acknowledges and understands their requirement to provide proper insurance coverage, as well as agrees to have received, read, understood, and will fully comply with all Easley Christmas Parade of Lights rules and regulations.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name of Signer: \_\_\_\_\_

Make checks payable to Greater Easley Chamber of Commerce.

Deliver completed application & entry fee to 201 North 1<sup>st</sup> Street or mail to:

Greater Easley Chamber of Commerce

PO Box 241

Easley, SC 29641

Phone: 864-859-2693 Email: [ecc@easleychamber.org](mailto:ecc@easleychamber.org)

[www.easleychamber.org](http://www.easleychamber.org)

## **Annual Easley Christmas Parade of Lights Guidelines and Requirements**

### **Parade General Guidelines**

- The parade date is Saturday, December 10, 2022.
- Parade application fee is \$25.00 per entry. Fee must be paid at the time of application and is non-refundable.
- **Parade entry applications must be submitted by the deadline date of Monday, November 28.**
- Entries must observe all applicable parade rules and regulations, as well as follow all instructions from police and parade officials.
- All applications will be evaluated to ensure compliance with parade guidelines, rules and regulations. The Greater Easley Chamber of Commerce reserves the right to reject any application based upon non-compliance with the parade guidelines, rules and regulations or for any other reason that is deemed not to be within the spirit of the Christmas Parade.
- Each participant will create their own personal holiday theme for their parade entry. The theme must relate to the Christmas holiday season, and entry must relate the theme in the form of decorations, costumes, lights, music, etc.
- This is a family-friendly event. No obscene or suggestive graphics or phrases may be visible on participant's person or any part of a parade entry.
- In keeping with the spirit of the holidays, any entries striving to make a controversial or political statement will not be allowed.
- On the day of the event, the Greater Easley Chamber of Commerce reserves the right to remove any entrant from the parade either prior to assembly, at assembly, or at any time during the parade if the entrant fails to comply with parade rules or does not follow standards of reasonable public taste.
- Parade officials assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade participants.
- **Parade will begin promptly at 6:00 PM on Saturday, December 10. In the event of inclement weather, the rescheduled parade date will be announced.**
- **INCLEMENT WEATHER:** The decision to change the parade date due to inclement weather will be made by the Greater Easley Chamber of Commerce **no later than Friday, December 9.** If a change is made, **the Chamber will notify all parade entries via email communication (please be sure an accurate email address for your entry is noted on the parade application).** In the event of date change due to inclement weather, no refunds of parade entry fees will be issued.

### **Parade Formation Guidelines**

- **Several days prior to the parade, participants will be contacted by email with an entry number and assigned check-in time.**
- ALL participants are expected to arrive at their assigned check-in time, but MUST arrive no later than 5:15 PM.
- Upon check-in arrival, participants will be asked to present their entry name and number. Your entry number must be visible on the LEFT SIDE of your vehicle or float.
- The parade route will begin at intersection of East Main Street & Bradley Avenue, travel down Main Street, left onto South 1<sup>st</sup> Street, left onto West 1<sup>st</sup> Street, and will end at the starting parking lot.
- Participants shall NOT exit the parade early and MUST ride the entire parade route.
- The Greater Easley Chamber of Commerce will have final authority over positioning the order of parade entries, as well as the pace and movement of the parade in progress.

## **Parade Procession Requirements**

- The parade event is tobacco and alcohol free.
- All entries must provide a sign/banner to identify their organization. Sign/banner should be neat and easily recognized. Size of sign/banner should be modest in comparison to the entry.
- Since this is an evening parade, **ALL entries must be illuminated in some manner.**
- Band and music ensembles are expected to play music of the holiday season. **Christmas music is strongly encouraged** for other entries, although not required. Please indicate on the application.
- Marching/walking units should be in uniform. Flags or banners are encouraged for identification of group.
- Adult chaperones MUST accompany children participating in the parade at ALL times, whether walking, marching or riding. A ratio of 1:10 is a good rule to follow. This includes ALL times before the parade during check-in, set-up and assembly, during the parade procession, and after the parade during break-down and dismissal of participants.
- Candy may be distributed by a walking participant who passes out candy directly. Candy cannot be tossed from vehicles or floats/entries. Please remember you are responsible for maintaining safety around your parade vehicle or float.
- No literature or other materials will be handed out along the parade route.
- **Santa Claus is Easley's featured guest. No participant may enter the parade dressed as Santa or use any representation of Santa on their vehicle or float.** Santa hats are allowed.
- No animals are permitted in the parade, whether walking or on a float/vehicle.

## **Parade Safety Requirements**

- Only forward movement by motorized vehicles is permitted.
- Participants are expected to maintain an appropriate distance between entries of at least three (3) car lengths. All entries are required to close the gap between units when ordered by parade officials.
- Candles or open flames are strictly prohibited.
- Required illumination for ALL entries will help ensure safety since the parade will begin in the evening.
- Participants are responsible for providing appropriate fire extinguishing equipment for floats with generators or other potential fire hazards.
- All participants must provide proper liability insurance for their parade entry and for all individuals participating in their parade entry.
- All participants operating motorized vehicles must provide proper liability insurance and proper vehicle insurance coverage.
- All drivers of any motorized vehicle in the parade entry must have valid driver's license. must have a valid driver's license.
- All participants MUST submit a signed Parade Application acknowledging the requirement to provide proper liability & vehicle insurance coverage and a valid driver's license.