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FOR IMMEDIATE RELEASE

Unlocking Fundraising Success: UMC's October LEARN@UMC Workshop with CCS Fundraising

Camden, ME — September 10, 2025 — United Midcoast Charities (UMC) is pleased to announce the next session in its popular **LEARN@UMC** series: *Unlocking Success: Choosing the Right Fundraising Counsel for Your Organization*. The workshop will be led by **Sarah Emerson, Senior Vice President at CCS Fundraising**, and will take place on Wednesday, October 8 from 9am - 10:30am at the UMC offices in Camden.

In today's competitive nonprofit landscape, choosing the right fundraising consultant can make all the difference in achieving development goals. During this interactive workshop, Emerson will guide participants through the key factors to consider when evaluating and selecting fundraising counsel. Topics will include:

- The role and benefits of hiring a consultant
- How external partners differ from in-house development teams
- Criteria for assessing the best fit for your organization
- Real-world examples of successful partnerships

The session is designed to equip nonprofit leaders, board members, and development staff with practical tools to make informed decisions that support sustainable fundraising success.

About the Presenter

Sarah Emerson has more than 20 years of experience helping nonprofits maximize their impact. Since joining CCS Fundraising in 2015, she has led dozens of organizations through major campaigns, development assessments, and strategic planning processes. Her expertise spans areas such as campaign management, donor trend analysis, and board training. A Maine native, Emerson is passionate about partnering with nonprofit leaders to design comprehensive plans that drive long-term growth.



Registration is now open. The workshop is **free** for current UMC grantee organizations and available to other area nonprofits for a \$20 fee. Space is limited, so early registration is encouraged. To RSVP, call 207-236-2299 or email admin@unitedmidcoastcharities.org.

United Midcoast Charities plays a pivotal role in providing financial support, strategic guidance, and tangible resources to Midcoast nonprofits providing services in our four focus areas of food, housing, health & safety, and economic security. UMC strengthens these community-focused organizations to achieve their missions more effectively and have a greater impact.

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