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For Immediate Release

More Information:

John Viehman, President

207-236-2299

john@unitedmidcoastcharities.org



United Midcoast Charities' Annual "Day of Giving" Is December 10

CAMDEN – United Midcoast Charities' annual "Day of Giving" is just one week away! On December 10, dozens of local retailers and restaurants will be donating part of the day's proceeds to support more than 50 agencies in Knox and Waldo counties.

"There are a lot of good reasons to shop locally on December 10th," said UMC President John Viehman. "Day of Giving is a terrific way for all of us to support more than 75 local businesses while also helping those in the community who are struggling to address their most basic needs of food, housing, health and safety, and economic security."



Sierra Dietz of The Grasshopper Shops in Rockland and Belfast adds, "Since 1975, our family business has taken pride in supporting the local community. UMC is a valuable resource for nonprofits in Midcoast Maine, assisting the most vulnerable and contributing to a healthy society. The Grasshopper Shop is delighted to do our part to support UMC during these difficult times."

This year's Day Of Giving is sponsored by Bangor Savings Bank, Allen Insurance & Financial, and Courier Newspapers/VillageSoup.

For a complete list of participating retailers, go to <https://unitedmidcoastcharities.org/day-of-giving-2022/>.

About United Midcoast Charities

United Midcoast Charities, founded in 1942, is a 501.c3 community-supported nonprofit whose mission is to energize Midcoast Maine nonprofit agencies through finance and guidance, supporting a network of resources stronger than any single organization. UMC's primary areas of focus are food, housing, health & safety, and economic security. Agencies that receive UMC funding directly impact one of every three people here in Knox and Waldo counties. For more information, visit www.UnitedMidcoastCharities.org.

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