



Do you have great photos that show off life in Maine's MidCoast & Islands? We'd like to pay you!

Maine's Midcoast & Islands (MMI), is a regional tourism organization funded by the Maine Office of Tourism (MOT). We exist to attract visitors to our region, which extends from Brunswick along the coast to Searsport, out to sea to North Haven and Vinalhaven, and inland to Union, Freedom and environs.

We have plenty of coastal landscape and beauty photos, but we would love to have more photos with people experiencing all we have to offer. Examples of such photos include families, couples, and people of all ages enjoying: the beach, the rocky coastline, lighthouses, hiking, ferry rides, walking/shopping downtown, time at the lake, going for a stroll, canoeing, mountain biking, rock climbing, skiing, snowshoeing, walking the dog, attending a farmer's market. (And we're open to just about any location or activity.)

We have a budget to pay for good images, and while we often hire photographers and influencers and the like, we had such great response the last time we reached out to our tourism partners, that we're here to pay you again.

Specifically, we will pay \$100 per chosen image, and we will choose up to 75 images between now and May 1. Send us your photos, and if we can use them, we'll send you a check.

Aside from the \$100 (or more, if we like multiple shots) payoff, you stand to benefit from significant exposure to people who are already interested in traveling here. Your credited photo could be used in any of a number of media channels. Our email list has 72,000 subscribers, we have 37,000 followers on our Facebook page, 14,000 on Instagram and we hand or send out between 10,000 and 30,000 guidebooks each year.

The fine print: You must own all rights to any images you send. You must agree to give us rights to use the images in print, on our website, on social media, in displays without restriction. Images must (obviously) be taken in our region (see above.) We reserve the right to accept or reject any image for any reason.

What have you got to lose? Send files to photos@mainesmidcoast.com, and we'll respond no later than May 1.