



## PRESS RELEASE

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Contact: Marketing Manager  
Media Inquires Only  
Direct Communications  
Kalee@directcom.com

### UNITEL TO JOIN DIRECT COMMUNICATIONS FAMILY

Unity, ME (March, 2<sup>nd</sup> 2022) – Direct Communications of Rockland, Idaho announced that it has acquired Unitel of Unity, Maine. Direct Communications, a family-owned broadband provider, has been assisting customers with their communications needs since 1954.

The heart and soul of Direct Communications lies in the rural areas that they serve. They bring to Unitel a vast knowledge of fiber construction, networking, and the ability to scale quickly to expand their reach.

“We are thrilled to welcome Unitel to the Direct Communications family,” said Owner of Direct Communications, Tim May. “Our company takes ‘family’ very seriously, and we treat our employees and customers as family as well. We feel that Unitel is the perfect fit for us because of the groundwork that has already been laid in their network, and the relationships that have been forged with current customers and communities.”

Direct Communications plans to hit the ground running and get to work expanding fiber optics and working hard to upgrade the network. The front office will remain in Unity, and there will be no hiccups in service as all original employees will stay in place to keep fulfilling the local communications needs.

“We have no intention of slowing down,” said May. “We know that the employees and community members are eager for us to bring faster internet speeds, we intend to do that as quickly as possible.”