



FOR IMMEDIATE RELEASE

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MaineHealth Pen Bay and Waldo hospitals name director of communications and public affairs



Megan Day, who previously worked at the community health system as a communications and public affairs manager, has been promoted.

Rockport and Belfast, Maine – MaineHealth announced today that it has promoted from within to fulfill the role of director of communications and public affairs assigned to MaineHealth Pen Bay and MaineHealth Waldo hospitals.

Megan Day, who has worked at the health system for the past 11 years, will oversee internal and external communications for the community health system, including media relations, social media and internal newsletters.

Day joined MaineHealth 11 years ago, working with the Community Health team at MaineHealth Pen Bay and MaineHealth Waldo hospitals, and moved over to the communications and public affairs team in 2021.

More recently, Day stepped into the interim role of communications and public affairs director following the departure last fall of Art Durity, who left to take on a new role at another health care organization.

“In Megan we get a seasoned communications leader who knows our communities. She has spent her entire career telling the stories of the people of Knox and Waldo counties,” said Denise Needham, president of MaineHealth Pen Bay and MaineHealth Waldo hospitals.

Day holds a bachelor’s degree in English and creative writing from Bates College in Lewiston. She began her career as a reporter with the Courier Publications in Belfast and later worked at Camden National Corporation in Camden as a communications specialist.

“I’m excited to be able to support an organization like MaineHealth, with its vision of *working together so our communities are the healthiest in America* on behalf of my hometown,” said Day. “We have a great story to tell about all the good work being done on behalf of our patients and the wider community.”

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About MaineHealth

MaineHealth is a not-for-profit, integrated health system whose vision is, “Working together so our communities are the healthiest in America,” and is committed to a mission of providing high-quality affordable care, educating tomorrow’s caregivers and researching better ways to provide care. MaineHealth includes a Level 1 trauma medical center, eight additional licensed hospitals, comprehensive pediatric care services, an extensive behavioral health care network, diagnostic services as well as home health, hospice and senior care services. With more than 2,000 employed providers and approximately 23,000 care team members, MaineHealth provides preventive care, diagnosis and treatment to 1.1 million residents in Maine and New Hampshire. MaineHealth hospitals include MaineHealth Behavioral Health at Spring Harbor in Westbrook, MaineHealth Franklin Hospital in Farmington, MaineHealth Lincoln Hospital in Damariscotta, MaineHealth Maine Medical Center in Portland, Biddeford and Sanford, MaineHealth Memorial Hospital in North Conway, N.H., MaineHealth Mid Coast Hospital in Brunswick, MaineHealth Pen Bay Hospital in Rockport, MaineHealth Stephens Hospital in Norway and MaineHealth Waldo Hospital in Belfast. MaineHealth also includes the MaineHealth Barbara Bush Children’s Hospital in Portland, MaineHealth Behavioral Health in Westbrook, MaineHealth Home Health and Hospice in Saco, the MaineHealth Institute for Research in Scarborough, the MaineHealth Medical Group and MaineHealth NorDx in Scarborough. MaineHealth affiliates include Maine General Health in Augusta and Waterville and St. Mary’s Health System in Lewiston. It is also a significant stakeholder in the MaineHealth Accountable Care Organization in Portland and a joint venture partner in the New England Rehabilitation Hospital in Portland.