

SPONSORSHIP PACKAGES

25TH Annual Women in Technology Summit

JUNE 9 -11, 2019 | SAN JOSE, CA



Build relationships with a global community of women in technology while collaborating with industry partners in one place at one time.

The Summit is a great opportunity to provide your employees, customers and partners with leadership, coaching and communication skills so they can more effectively contribute to your company.



WITI is Turning 30!

HIGHLIGHTS

- WITI Founded the first global Women in Technology Community in 1989
- WITI worked with the Glass Ceiling Commission to write the part technology part of the Glass Ceiling Report
- WITI Established the first Women in Technology Summit in 1995

HIGHLIGHTS

- WITI Established the Women in Technology Hall of Fame in 1996 and has inducted over 130 Women to date
- WITI continues to work with the press and Conference Organizers to build the brands of successful women through speaking and press opportunities.
- For 30 years WITI expanded its membership base and built WITI Networks all around the world.



As a first time attendee, the quality of sessions and coaching circles make WITI stand a notch above any other conferences I have been too.

I attend and present at a lot of technical conferences which discuss purely technology and products but the topics on leadership, speaking, coaching, mentoring and self transformation topics were great and so were the speakers.

It also felt very good to see such deserving and awesome woman being recognized in the WITI Hall of Fame. They are a big source of motivation and inspiration to all younger women.

Technical Lead Engineer, IBM

I am totally inspired by the women I met at the conference, including colleagues from remote offices who I met there, other attendees, presenters and award recipients as well as our founder herself.

Everyone is accessible and welcoming; the network is broad and intimate at the same time. I have numerous takeaways that I am sharing with anyone who will listen!

Principal Consultant, FICO

I've never felt such an overwhelming feeling of support before -- like the entire community of women there was just SO supportive and welcoming. I didn't realize how much I was missing that in my life until I got there.

Managing Editor, Cell Press

The 2019 Summit will have the participation of 100+ partners.

Through this global promotion campaign, your valuable message will reach millions of prospects before you even arrive at the Summit.








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KENYON

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Women In Tech Facts

2500
ATTENDEES

85%
Make Purchasing Decisions within Their Organizations.

500
FORTUNE 100 COMPANIES

47%
U.S. WORKERS ARE WOMEN

57%
U.S. COLLEGE GRADS ARE WOMEN

25%
U.S. IT WORKFORCE ARE WOMEN

*2018 Women in Tech: Unconscious Bias, Parity, and the Path Forward



BUYING POWER

$1billion+ in spending power
39% C-Suite & VP Attendees
53% Directors & Managers
Every major industry sector represented



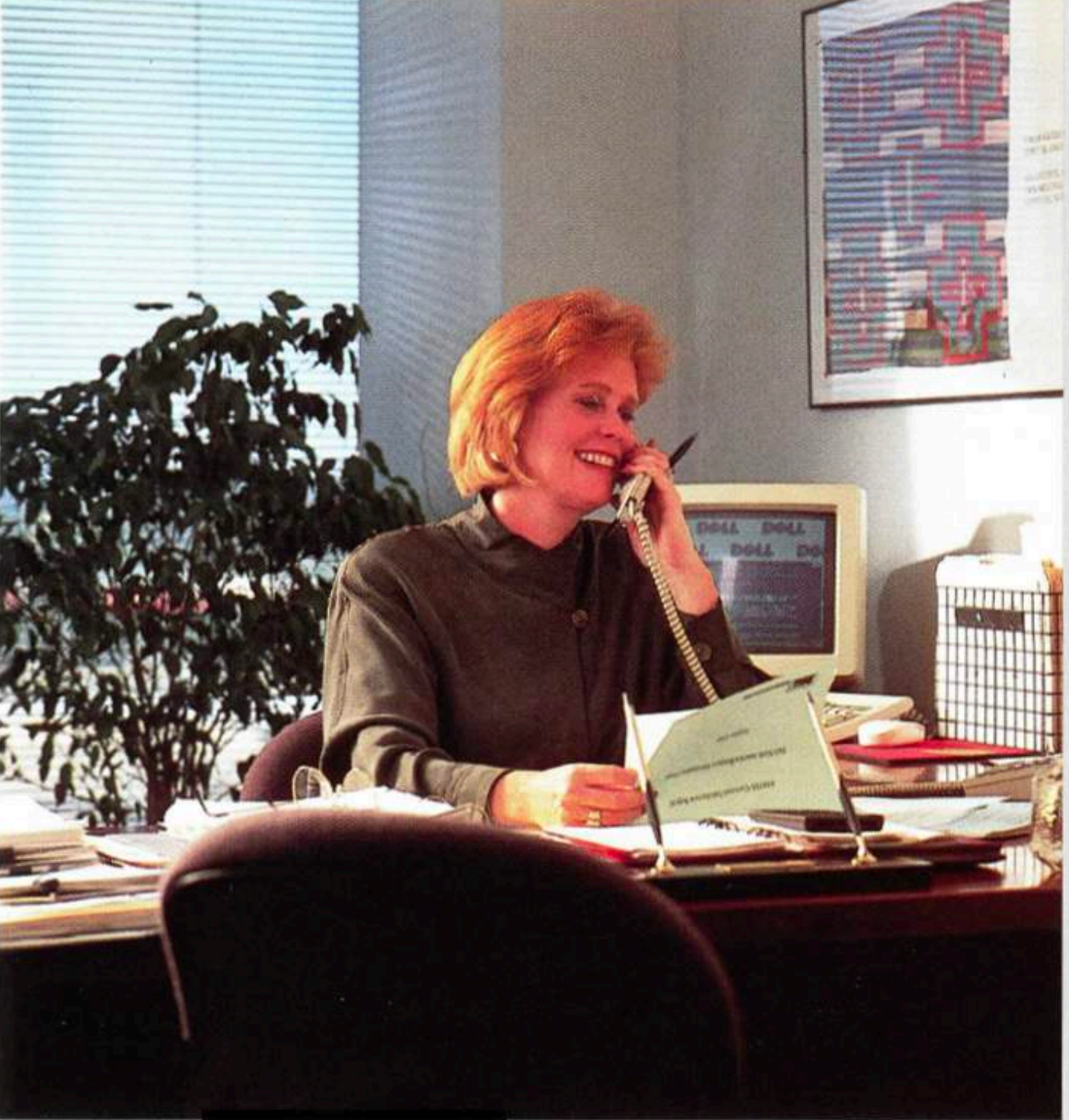
BY THE NUMBERS

3 days
1900 female tech leaders
30,000 online viewers
100+ partners under one roof



INSPIRATION & LEARNING

50+ coaching circles
50+ sessions/workshops
120+ visionary speakers



"I can say, without any hesitation, that Dell is a gender-blind company. The opportunities for women are unlimited."

- Susan Larson
Vice President/General Manager,
Dell Marketing Commercial

From the 1995 Women in Tech Summit Prospectus

2019 Sponsorship Packages

	Supporting	Disruptor	Trailblazer	Visionary
	$10,000	$25,000	$45,000	$75,000
8x10 Booth	✓	✓	✗	✗
8x20 Booth	✗	✗	✓	✓
Career Fair Table	20% Off	✓	✓	✓
VIP Tickets with 1yr Membership	5	10	15	25
WITI Newsletter Mention	✓	✓	✓	✓
Sponsor Logo on Summit website & signage	✓	✓	✓	✓

	Supporting	Disruptor	Trailblazer	Visionary
	$10,000	$25,000	$45,000	$75,000
Web Banner Ad on WITI event website	✗	✓	✓	✓
Keynote Introduction	✗	✗	✓	✓
Reserved table at HOF dinner	✗	✗	1	2
Feature intro video played at event & on web	✗	✓	✓	✓
SWAG Bag Insert	✗	✗	✗	✓
Moderator role Main Stage Panel	✗	✗	✗	✓
Private dinner Day One, 15 PAX	✗	✗	✗	✓



Contact the WITI Business Partnership Team today, to maximise your exposure at WITI's 25th Annual Women in Technology Summit in 2019.

WITI women in technology international™
build. empower. inspire.

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Partner with Us

WITI seeks to build commercial partnerships with a select group of product and service vendors who share our total customer immersion approach to building relationships within women's professional and technology communities.




WITI.com