

# Experience the Power of Working Visually

Using graphic facilitation and recording tools

## ***Why graphics?***

People remember 65% of what they see, only 15% of what they hear, but retain 80% of a combined visual/audio presentation. Explore using graphics and visual tools in your meetings/training sessions to improve communication, retention, teamwork and build engagement.

In this practical hands on workshop you will:

- Learn how to draw basic icons, use color effectively.
- Learn how to use graphic templates to clarify complex concepts, draw out valuable information and feedback, guide conversations and capture the groups collective thinking.
- Acquire helpful graphic tips and techniques, and discover how easy it is to incorporate visual tools into your sessions.

***No artistic ability necessary....Come out and see where a doodle can take you!***

## ***The Presenter:***

Shelley Keyes is a Transition Sherpa specializing in using visual and creative tools and methods to help guide people to gain the clarity and direction they are seeking to experience life and work to the fullest.

Shelley's consulting business S.K. Transitions, provide graphic Facilitation and Coaching services. Her consulting work is supported through certification as a Visual Practitioner, Graphic Shift It Coach, U of S DC Coach and designation as Points of You International Master Trainer.