

PSA Script Tips

TIPS FOR DELIVERING YOUR LINES

- The most important thing to keep in mind is to pause where noted. These are the places where our crew will make edits so we can hear all of your voices throughout the PSA.
- Rather than worry about memorizing the script, display in a large font as close to your phone as possible.
- Practice it a few times until you can comfortably say a few lines at a time without reading them.
- Look directly into your phone's camera lens as often as possible.
- Speak slowly and conversationally. When you say it out loud, it should sound as if you are talking to someone you know.