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Tower Names Christopher Ercole New VP of Consumer Lending

[Laurel, MD]—Christopher Ercole has joined Tower Federal Credit Union, the largest federal credit union in Maryland, as Vice President of Consumer Lending.



Ercole brings to Tower over 24 years of experience in lending. In his new position, he will manage Tower's growing Consumer Lending division, and will oversee the credit union's personal, auto, and credit card loan product offerings.

"I have always been a firm believer that it is possible for an institution to run a profitable, sustainable business while doing the right thing for the members it serves," Ercole says. "Tower exemplifies that model and I am excited about this opportunity to join such a strong, like-minded team."

Ercole comes to Tower from Signal Financial Credit Union in Kensington, Md., where he was Senior Vice President of Lending. During his time there, Ercole rolled out a suite of three new credit cards including a credit union-wide member loyalty rewards program. He also led Signal's real estate lending team to three consecutive years of origination volume records. Prior to Signal

FCU, Ercole worked as Senior Vice President, Chief Lending Officer for the NIH Federal Credit Union in Rockville, Md. He has also worked in General Electric's Global Consumer Finance division and for several other financial services institutions in California where he is originally from.

"Christopher has deep and well-rounded experience in both consumer and mortgage lending," says Barry Stricklin, Tower's Senior Vice President of Lending & Chief Lending Officer. "He is very sound technically, a strong communicator, has excellent analytical skills, and is detail-oriented as to process and procedure."

Ercole holds a Bachelor's of Arts degree in Political Science from the University of California, Irvine. He has also earned the Certified Mortgage Banker (CMB) designation from the Mortgage Bankers Association.

About Tower Federal Credit Union

[Tower Federal Credit Union](#) is a member-owned, non-profit financial institution with headquarters in Laurel, MD. Established in 1953, Tower is the largest federal credit union in Maryland with over \$3 billion in assets. It provides a full array of financial products and services and serves over 180,000 members worldwide. Tower serves its local-area members with 12 branches in Anne Arundel, Baltimore, Howard, and Prince George's counties and four branches at Fort Meade, as well as online services and mobile banking at *towerfcu.org*.