



On Monday, April 30, AAEDC was honored with the Maryland Economic Development Association's (MEDA) Marketing Award for our "[New Tech Hub on the Bay](#)" video marketing campaign. The video highlighted our assets, innovative ecosystem and great quality of life. We promoted the video through a digital ad campaign around the country to attract professionals that could join our technology workforce. The campaign reached more than a million people and the video was viewed about 38,000 times.

In March, AAEDC was recognized at the Cybersecurity Association of Maryland's (CAMI) annual awards where our [Arundel Defense Tech Toolbox](#) took home the "Cybersecurity Industry Resource Award." Since its launch in July 2017, the Toolbox's mix of financing, workforce training grants and tech industry consultations have helped more than a half dozen companies and have grown our pipeline of businesses that want to locate or expand in Anne Arundel County.

Our team is honored by the recognition. We are proud that our work in promoting Anne Arundel County's business community is paying off.