



BACKGROUND

Alexander Valley Healthcare (AVH) was incorporated in Cloverdale in 1994 as Coppertower Family Medical Center, offering medical and dental services from a modest, three-story facility on the corner of N. Cloverdale Blvd. and 3rd Street. In 2013, AVH earned designation as a Federally Qualified Health Center (FQHC). The federal funds resulting from this designation enabled us to expand medical, dental, and behavioral health services for our rural community. Currently we operate out of three leased buildings and 2 modular units about a mile apart.

Our mission is to provide patient-centered health care with excellence in quality, service, and access for all.

SERVICES

At AVH we advocate for our community by giving personalized care, working closely with individuals and families to design road maps to optimum health. We provide:

- *Family Primary Medical Care*
- *Family Dental Care* – the only regional dental office accepting Medi-Cal or uninsured patients
- *Behavioral Health Care* – integrated care with medical and dental teams
- *Resources & Assistance* - enrollment services, nutrition services and sliding fee discounts for patients based on family size, income levels, and housing costs.
- *Public Health Responsibility* - AVH is a member of a coalition of clinics supporting our communities through disaster planning and preparedness. AVH was a lead agency in the overall effort to support the community-wide COVID-19 vaccination efforts.

COMMUNITY SERVED

In 2022 we served 5708 patients.

Many of our patients are the most vulnerable - 89% of patients whose income is known are under 200% of the Federal Poverty Level

50.8% - Identify as racial or ethnic minority
21.4% - Children or Adolescents
20.0% - Seniors
7.0% - Migrant or Seasonal Workers
3.1% - Veterans
1.8% - Unsheltered

39.7% - Medicaid
26.9% - Private Insurance – often under-insured
17.5% - Uninsured
15.8% - Medicare

ACCOMPLISHMENTS

- Recognized by the National Committee on Quality Assurance (NCQA) as a level 3 Patient Centered Medical Home (PCMH), the highest level awarded.
- Health Center Equality Leader status by the Health Resources Service Administration (HRSA),
- 2021 Spirit of Sonoma Award from the Sonoma County EDB

CHALLENGES

Rural Northern Sonoma County does not have enough healthcare professionals and lacks the medical facilities to meet the needs of the population.

- **High need in our region in the social determinants of health and inequitable access to healthcare**

Additional healthcare facilities are over 20 miles away. When people lack access to care, emergency rooms become the first stop, further stressing our healthcare system.

- **AVH does not have the capacity to accept more patients**

A 2021 community needs assessment concluded that AVH had hit a “ceiling” on its patient service volume based on its provider staffing and limited facilities.

- **Projected growth of community**

New housing is bringing more people to Northern Sonoma County with a corresponding increased demand for healthcare.

VISION

We have purchased 2.8 acres of land in downtown Cloverdale and plan to build a beautiful new 40,000 sq.ft.

Health & Wellness Center, This “service hub” will be a welcoming space, open to everyone, reduce the need to travel outside the region to find care and dramatically expand access to fully integrated, quality healthcare in our region. Our goal is to build to the highest level of LEED Certification and Net Zero energy consumption.

We are launching a \$5,000,000 Capital Campaign to seek community investment and offset the overall project costs.

SERVICE EXPANSION:

In addition to doubling our primary Medical, Dental and Behavioral Health service capacity, we will be able to better serve our community by offering:

- Laboratory and Pharmacy Services
- Specialty providers – Physical Therapy, Wound Care, Podiatry, Telehealth Consultations and.....
- Substance Abuse Treatment/Teen Clinic
- Community Health Education – Nutrition, Exercise, CPR, ESL
- Expanded Social Services – partnerships with Sonoma County Health and Human Services
- Training Programs such as FNP Residencies
- Community partners – space for La Familia Sana, Nuestra Comunidad, and others to provide services

HEALTHIER COMMUNITY

Working together under one roof, our providers can focus on helping patients control their chronic medical and behavioral health conditions and resolve their health problems before they become serious. And, beyond improving health outcomes for our population, an enlarged healthcare center will bring much-needed employment and economic stimulus to our region.

For 30 years AVH has been a key component of the well-being of the Cloverdale community. We have supported thousands of our neighbors and loved ones as they strive, often against great odds, to live their best lives, to raise and educate their children. Expanded services will improve their health, their chances of success, and the future of our community.



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