TEA SATE 2019 Seattle | CALL FOR PRESENTATIONS

CONFERENCE THEME
Embracing Diversity: Experiences that Bring People Together

SATE 2019 SEATTLE
Since 2007, SATE has brought together creative thinkers and trend-setters from themed entertainment and related industries to explore how Storytelling, Architecture, and Technology combine to create amazing Experiences. Every year brings new discoveries through the sharing of diverse ideas, presentations of diverse projects, and contributions of diverse creators. This year, we are Embracing Diversity as a guiding principle for all programming by inviting guests to participate in conversations around topics like what it means to create attractions in a global market, communal/shared experiences, and the merits of inclusive processes.

To host SATE in the high-tech, cosmopolitan city of Seattle—already a vital nexus for how technology informs experience creation—is a thrill for TEA. That our main site of activity is also the site of the 1962 World's Fair, part of a centuries long tradition of celebrating distinct cultures, original ideas, new technologies, and growing industries, makes TEA SATE 2019 Seattle all the more special.

The promise of SATE has always been to facilitate dialogue between creative thinkers, trend-setters, and industry experts. Those that have attended SATE in the past can attest that it is itself an experience that brings people together; this fall, we look to the brilliant minds on and off the stage to inspire all of us toward embracing what makes us unique and forging new ways to live, work, and play as fellow human beings.

BACKGROUND
The conference co-chairs will develop a program based on curated presentation submissions, industry trends and hot topics, and invited guests. Using the conference theme as a lens, the program will address how Storytelling, Architecture, and Technology unite in the creation of compelling Experiences (S+A+T=E). The program may touch on subjects such as:

- Navigating cultural differences
- Community engagement
- Workplace equality and pay parity
- Sharing resources
- Mixed use spaces
- Cause-driven experiential marketing
- Accessibility and assistive technology
- Rights and representation
- Cultural authenticity
- Global perspective
- Inclusive processes and experiences

- Innovation in retail and dining
- Expos and World's Fairs

SUBMISSION

If you are interested in giving a presentation that relates to this year's theme of "Embracing Diversity," please provide the following information in a Word document to info@teaconnect.org no later than 5:00 pm PST Friday, June 21, 2019:

- Speaker Name
- Speaker Bio (<100 words)
- Professional Title
- Organization/Company
- Email Address
- Phone Number
- Title of Presentation
- 25-50 word description including the presentation's goals and objectives and how it will address the conference theme.
- List any special A/V or technical requirements required for the presentation outside of any standard PPT, Keynote, or video formats.

REQUIREMENTS

- Strive for diversity of team and diversity of thought
- Speakers should be available for both days of the conference to allow for flexibility in scheduling.
- Presentations should be no more than 20 minutes in length.
- Presentations should be formatted to a 16:9 ratio (eg. not 4:3)
- Images should be high resolution so that they do not appear blurry when projected.
- Speakers may not recycle material from previous presentations.
- Speakers must cover their own travel and accommodation costs.
- Speakers should avoid self-promotion, balance own work with examples of others.
- Successful presentations are visually driven and feature few words on screen.
- Speakers must have permission to use the content they share in their presentation and to sign a release.

Speakers have been invited to speak at SATE because they are industry experts, trend-setters and specialists in their field and on the topic being presented. The most successful presenters are those that take a broader look at what is happening inside and outside the industry to share projects and developments that will illustrate the theme as it relates to their topic.

Presentations may be made by a single speaker or by a moderated group of speakers.