



Panelists Include:



Lora Sauls - Manager of Entertainment Creative Development and Show Direction, Universal Orlando



David Edmonds - Creative Director, ITEC Entertainment



Doug Rutledge - Director, New Business Development & Licensing Strategy, Herschend Enterprises



Jay Rottinghaus - Vice President, Strategy & Business Development, Animax Designs, Inc.



Kip Rathke - Creative Director, Toys & Experiential Entertainment, Sesame Workshop



Patrick Kling - Associate Art Director, Attractions and Exhibits, Nickelodeon Experience Design

Moderator:

EASTERN NORTH AMERICA

TEA Talks Live: Working with Intellectual Property

Tuesday, October 15th 2019

6:00pm to 8:00pm

The Garden Theatre

160 W. Plant Street Winter Garden FL, 34787

Utilizing an IP for an experience let's Guests interact with their favorite characters in the real world. However, for owners, operators and vendors in the Themed Entertainment industry, working with an IP holder comes with numerous considerations that can be unknown to new stakeholders. This TEA Talk Live will shed light on what this collaboration looks like from numerous perspectives with the hope to harmonize the experience for everyone. Join us for a post-event, cash bar mixer at Pilars!

Tickets - \$20

This event is open to all, but if you are a New Member of TEA, please select the "New Member" ticket type from Eventbrite.

RSVP | Purchase Tickets Here