



**THEMED  
ENTERTAINMENT  
ASSOCIATION**

representing creators of compelling  
places and experiences worldwide

# Sponsorship Opportunities

## **SUMMIT DAY ONE AND CASE STUDIES DAY TWO**

Benefits for your company, as a Summit Sponsor: Two days of visibility and recognition within the International Themed Entertainment Industry. Summit Day One is a limited-seating, executive level gathering of international company leaders, owners and operators who are there to learn and network with peers. Summit Day Two (Thea Case Studies Day) is open to larger attendance, including TEA NextGen members and a wide range of companies, gathering to learn about the new Thea Awards projects first-hand from the owners and top creators. During these two days of extensive networking, in addition to participating in the events as an attendee, sponsors may set up product and service displays for attendees to browse in the breakout area outside the Summit ballroom.

### **GOLD LEVEL \$5,000**

- 1 seat at Summit Day One and Case Studies Day Two with Reserved Front Row Seating
- Your company name or logo on all marketing materials
- Your company name or logo on all event signage
- A sponsor table for your marketing materials and product displays
- Acknowledgment from the stage
- Inclusion on the sponsor thank you page in the printed Summit Program
- Inclusion in the Summit sponsor sizzle reel
- 1/2 page ad in the Summit Program

### **SILVER LEVEL \$2,500**

- 2 seats at Case Studies Summit Day Two with Reserved Front Row Seating
- Your company name or logo on all marketing materials
- Your company name or logo on all event signage
- A sponsor table for your marketing materials and product displays
- Repeated thank you from the stage
- Inclusion on the sponsor thank you page in the printed Summit Program
- Inclusion in the Summit sponsor sizzle reel
- 1/4 page ad in the Summit Program

### **BRONZE LEVEL \$1,500**

- 1 seat at Case Studies Summit Day Two with Reserved Front Row Seating
- Your company name mentioned on all marketing materials
- Inclusion on the sponsor thank you page in the printed Summit Program
- Your company marketing materials eligible as handouts
- Inclusion in the Summit sponsor sizzle reel
- Business card size ad in the Summit Program

**For more information, call 818.843.8497 or email [info@teacconnect.org](mailto:info@teacconnect.org)**

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