



THEMED
ENTERTAINMENT
ASSOCIATION

representing creators of compelling
places and experiences worldwide

TEA International Mixer Sponsorship

TEA is proud to announce sponsorship opportunities for the TEA International Mixer at IAAPA ATTRACTIONS EXPO in Orlando.

This year's mixer is expected to attract 2,000 themed entertainment professionals. This event is free and open to TEA members and their guests.



SPONSORS \$5,000

- Logo on TEA Mixer Email Promotions, Event Blog Recaps and Social Media with Global Reach.
- Logo on Step-n-Repeat Photo Opp at Red Carpet Entrance, to drive TEA Social Media.
- Logo on Sponsor Signage Throughout Venue - Tabletops & Bars, Check-in Table, etc.
- Brand Presence in Dedicated TEA Mixer Sponsor Loop.
- Onstage Sponsor Acknowledgement during TEA International Leadership's Welcoming Remarks.
- Logo on "Ticket Invites" distributed freely at TEA IAAPA Booth all day Tuesday (opening day of tradeshow, Thea Announcement press conference day).
- Logo on "Ticket Invite" Display at TEA IAAPA Booth all day Tuesday (opening day of tradeshow, Thea Announcement press conference day)
- TEA to provide mixer guests with hosted light appetizers and one (1) hosted drink ticket per guest (while supplies last). Cash bar and food purchase concessions stands also offered.
- The TEA International Mixer sponsorship also provides for Twenty (20) reserved mixer tickets per sponsoring member company.

For more information, email info@teacconnect.org or call 818-843-8497