



CALL FOR NOMINATIONS

SUBMISSION CRITERIA AND NOMINATION FORM

April 2021

TEA Masters of Their Craft: CALL FOR NOMINATIONS

The TEA Masters of Their Craft program (hereafter 'TEA Masters') recognizes the achievements of individuals - the creators, managers, designers, writers, producers, engineers and craftspeople who have made significant and enduring contributions to the themed entertainment industry through innovation, design, craftsmanship, leadership, and/or artistry of a craft.

This program recognizes individuals whose skills epitomize the highest standards within their disciplines and who have used those skills to advance their discipline and the themed entertainment industry. Each has built a body of work over decades that demonstrates consistent quality and execution. Often unrecognized except among their peers and collaborators, they help create visceral stories, rides, attractions, events, and places that immerse, mystify, thrill, and educate guests worldwide.

The selection of TEA Masters is not a judgment that separates winners from losers, but rather an annual recognition selecting individuals who exemplify the highest standards of excellence. While this program honors individuals, it promotes awareness, public discussion, and respect for the arts and sciences that create compelling places and experiences.

Criteria for TEA Master Consideration:

- Experience
 - Outstanding performance during a 20+ year career within their discipline
 - Experience working on a national or global stage
 - Played a distinctive role on multiple major and/or signature projects
 - Defines and epitomizes the highest standards of their discipline.
- Qualities
 - A role model in their discipline and in the themed entertainment industry.
 - Directly or by example mentoring industry members by inspiring, empowering, and promoting collaboration.
 - Demonstrates the patience necessary to share knowledge.
- Industry and craft achievements
 - Has developed innovative means to create and produce within their discipline.
 - Recognized by their discipline peers.
 - Improves and evolves themed entertainment industry or subject matter means and methods.
 - Is active within the themed entertainment industry. Membership in the TEA is strongly encouraged for all creators of compelling places and experiences, but it is not required for TEA Masters nominees.
 - Reflects the professional and multidisciplinary nature of the TEA.

Non-eligibility for TEA Masters consideration:

- A TEA Master candidate is not a themed venue operator except where individuals are directly involved in the creation of compelling places or experiences.
 - However, employees of a compelling place or experience owner/operator are eligible if their individual body of work meets the TEA Masters criteria.
- A TEA Master's designation can not be conferred based on a single achievement or project; such recognition is the purpose of the TEA Thea Awards.
- No member of the current TEA Masters Selection Committee, nor any member of the current TEA International Board of Directors may be considered.
- A Buzz Price Thea Award recipient for a lifetime body of work is not eligible for TEA Masters consideration.
 - The Buzz Price award recipients are individuals best known for their *overall* leadership skills (creative and/or business), are world-class *generalists* who have developed and led *large projects* or teams with hundreds or even thousands of participants, and/or have played a *historic role* in the development of the industry.
 - TEA Masters are best known for their achievements in one or more *specific disciplines* and are world-class *specialists*.
 - TEA Masters recipients are not precluded from consideration for a future Buzz Price Thea Award.
- A generalist corporate or administrative leader who is not directly a creator of the craft or crafts of their business entity.
 - However, craft leaders in large or small business entities are eligible for consideration.

List of Crafts & Disciplines

(for reference, but should not be considered exhaustive)

Project Development

- Feasibility Planner & Economist
- Marketing Specialist
- Master/Strategic Planner

Project Management

- Project Manager
- Project Coordinator
- Project Estimator
- Project Scheduler

Creative Design & Development

- Producer
- Director
- Writer
- Concept Designer
- Creative Designer/Director

Venue Design & Development

- Facility Architect
- Landscape Architect
- Interior Architect/Designer
- Acoustic Designer
- Audio/Video Designer
- Architectural Lighting Designer
- Graphics Designer
- Kitchen Designer
- Retail Designer
- Civil Engineer
- Structural Engineer
- Mechanical Engineer
- Electrical Engineer
- Communications Engineer
- Controls Engineer
- Integration Engineer

Attraction Design & Production

- Animatronics Designer
- Artisan
- Art Director
- Artificial Foliage Designer
- Attraction Designer
- Attraction Lighting Designer
- Character Designer
- Composer
- Costume Designer
- Exhibit Designer
- Figure Finisher
- Lighting Programmer
- Lighting Controls Designer
- Live Entertainment Designer
- Live Entertainment Producer
- Media Designer
- Operational Designer
- Production Designer
- Projection Designer
- Prop Designer/Builder
- Scenic Designer
- Sculptor
- Show Designer
- Show Set Designer
- Show Set Constructor
- Site Designer
- Sound Designer
- Special Effects Designer
- Stage Manager
- Technical Director
- Technical Systems Designer
- Themed Finishes Designer
- Themed Lighting Designer

Construction

- Facility Constructor
- Scenic Fabricator
- Specialty Fabricator

Annual Schedule

- **Call for Nomination Submissions:**
 - The TEA will put out a call for nomination submissions on or about April 15th.
- **Submissions:**
 - Nominations will be accepted April 15th through June 15th by the TEA. Nominations can be made by any TEA member.
- **Review of Submissions and Approval of TEA Masters:**
 - Submissions shall be reviewed by the TEA Masters Selection Committee who will develop a slate for approval by the TEA International Board of Directors
- **Presentation at a major TEA event in the Fall:**
 - The year's honorees shall be recognized at a major TEA event such the TEA SATE Conference or at another dedicated event.

What is expected of a TEA Master after approval?

A TEA Master:

- Shall be available to attend the ceremony conferring their status as a TEA Master, either in person (preferable) or via live video conferencing.
- Shall continue to champion and advocate on behalf of their craft
- Shall participate in TEA education and/or mentoring programs during the two years following recognition as a TEA Master.
- Shall promote understanding of development processes and diversity of talent.
- Shall work with the TEA to produce a short video that presents the Master's career and career accomplishments for the purpose both of archiving of the Master's accomplishments as well as an educational tool for members; the TEA will establish parameters or brand kits to be followed to produce the video