

TEA台北產業聚會 TEA Taipei Mixer

2019-08-26

5:00-6:00pm

松山文創園區 Songshan Cultural and Creative Park

台北市信義區光復南路133號2樓 (台灣創意設計中心201會議室)
TDC Meeting Room 201, 2F., No. 133, Guangfu South Rd., Xinyi Dist., Taipei City

近年傳統的主題公園、購物中心、飯店和旅遊型態都面臨著巨大的經營壓力，而夜間經濟已成為各國深挖消費潛力的重要戰場，經濟價值遠比白天高出數倍。鑑此，躍獅整合娛樂主導、台灣創意設計中心協辦，邀請台灣產業鏈的各界領袖先進和重要戰略夥伴共襄盛舉，進行國際趨勢分享和意見交流。

In recent years, traditional theme parks, shopping centers, hotels and resorts, and tourism models are facing enormous pressures in operation. Instead, the nighttime economy has become an important battleground for countries to tap into the consumption potential which the economic value is much higher than the daytime. In view of this, hosted by YAOX and co-organized by Taiwan Creative Design Center, TEA Taipei Mixer invites all leaders, officers, and important strategic partners from Taiwan's industrial chain to join with us. Share the international trend and exchange of views.

本次活動免費
This is no cost event.

Sponsored by:



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AND CREATIVE PARK

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主辦單位
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