



# TEA Sponsorship Opportunity

**IAAPA Shanghai  
12-14 June 2019**

The Themed Entertainment Association (TEA) is proud to participate in the IAAPA Expo Asia on 12-14 June 2019 taking place in Shanghai.  
[<http://www.iaapa.org/expos/iaapa-expo-asia/home>].

TEA is an international non-profit organization solely supported by its members. TEA will have an exhibition booth as well as planning several activities during the course of the Expo. TEA is soliciting sponsorships to cover the event costs. We would like to leverage on this opportunity to provide additional benefit to our members through increased exposure at the largest themed entertainment event in Asia this year.

## **EXPOSURE AT IAAPA EXPO ASIA**

IAAPA Expo Asia 2019 is the one-stop destination for leisure and attractions industry professionals, including operators, suppliers, investors, and developers from:

- Amusement & Theme Parks
- Water Parks & Resorts
- Family Entertainment Centres
- Zoos & Aquariums
- Museums & Science Centres
- Hotels & Resorts
- Casinos
- Concessionaries
- Historic/Tourist Attractions

## **SPONSORSHIP BENEFITS**

As a sponsor, your brand will receive three (3) days of visibility and recognition within one of the largest markets of the Themed Entertainment industry in Asia at the Expo, as well as complete access to TEA affiliated networking events.

The benefits will include the following:

- Sponsor Logo on TEA publicity collaterals and booth during IAAPA Asia Expo 2019
- Company brochure allocation at TEA booth (maximum 200 copies)
- 3 ppt slides to be displayed via electronic display at the TEA booth
- Special recognition at TEA cocktail reception on 13th June 2019 5:30 to 8:00 pm including up to 3 x PPT slides in the Audio Visual program.

## **THEMED ENTERTAINMENT ASSOCIATION**

150 E. Olive Ave., Suite 306 • Burbank, CA 91502 • USA tel. +1.818.843.8497 • fax. +1.818.843.8477  
Info@teaconnect.org • teaconnect.org

## **BASIC SPONSORSHIP FEE**

The basic sponsorship fee is US\$4,000 net of tax payable to Themed Entertainment Association.

## **DRINK SERVICE SPONSORSHIP FEE**

TEA is a social organization and we find many members and non members appreciate informal networking events and gatherings. After a long day of activities, an afternoon drink service in the TEA booth always draws a crowd. Each day at 4pm, a drink service will be arranged and a sponsoring company will be able to place their company sign and meet and network with fellow members and non members. The combined basic sponsorship fee and drink service fee is US\$4,500.

## **JOIN**

**Join us now! Please contact Gigi Au, Executive Assistant AECOM (interim Secretary to TEA Asia Pacific Board) by 30 April.**

Contact: [asiapacific@teaconnect.org](mailto:asiapacific@teaconnect.org)

Gigi.au@aecom.com

Phone: +852 3922 8116

## **INVOICE**

**Sponsorships will be invoiced and paid in US Dollars to the Themed Entertainment Association**

Account Name:

Themed Entertainment Association

150 E. Olive Avenue, Ste. #306

Burbank, CA 91502

## **SIGN & STAMP**

**Please sign and stamp then return the sponsorship form to TEA.**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (O) \_\_\_\_\_ (F) \_\_\_\_\_

Email: \_\_\_\_\_

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**SPONSOR    TEA SPONSORSHIP OPPORTUNITY: IAAPA EXPO ASIA SHANGHAI**

**CREDIT CARD PAYMENT**

I agree to the TEA Sponsorship for IAAPA Shanghai and sponsorship fee of USD\$4,000

Please print legibly in English for proper processing of payment

Company Name: \_\_\_\_\_

Cardholder Name(s): \_ \_\_\_\_\_

Type of Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address: \_ \_\_\_\_\_

We accept:



The following person is authorized to sign the credit card presented for payment to the Themed Entertainment Association located in Burbank USA

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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