

Updated 7/22/19

We at Recovery at the Crossroads respect your privacy and are committed to protecting the privacy of the information you provide to us while using this website and its services.

This Privacy Policy describes the type of personal information (the phrases “personal information” or “personally identifiable information” mean any information by which you can be directly identified, such as your name, address, telephone number, etc.) we may collect on our website (the “Site”), how we may use that information and with whom we may share it. The Privacy Policy also describes the measures we take to protect the security of this information. Your use of this Site is also governed by our Terms of Use.

HIPAA

Recovery at the Crossroads shall insure the privacy of all clients at all sites.

1. Recovery at the Crossroads shall inform all clients of the Notice of Privacy Practices and make available upon request to all individuals as specified in this policy.
2. Recovery at the Crossroads shall retain copies of the notices Recovery at the Crossroads issues, including the original and subsequent revisions. Copies may be printed or electronic, and shall be retained for at least six years from the date the notice was created or was last in effect, whichever is later.
3. Recovery at the Crossroads shall not use or disclose protected health information in a manner inconsistent with Recovery at the Crossroads Notice of Privacy Practices or those practices described in Recovery at the Crossroads HIPAA Policies and Procedures Addendum.
4. Recovery at the Crossroads shall promptly revise and distribute the Notice whenever there is a material change in a privacy practice as stated in the Notice. This could include a change to uses or disclosures, the individual’s rights, Recovery at the Crossroads legal duties, or other privacy practices.
5. Revisions to the Notice shall not be implemented prior to the effective date of the revised notice, except as required by law.
6. Recovery at the Crossroads shall make the Notice available on request to any person or individuals as specified in this policy.
7. Recovery at the Crossroads shall provide the notice to clients:

- No later than the date of first service delivery, including services delivered electronically;
 - If the individual is a client prior to the compliance date of the HIPAA regulations, no later than the date of first service delivery after the compliance date;
 - In an emergency treatment situation, as soon as reasonably practicable after the emergency treatment situation.
8. Recovery at the Crossroads shall make a good faith effort to obtain written acknowledgment of receipt of the Notice. If not obtained, Recovery at the Crossroads shall document his/her good faith efforts to obtain written acknowledgment and the reason why it was not obtained.
 9. In an emergency treatment situation Recovery at the Crossroads is not required to obtain written acknowledgment of receipt of the Notice.
 10. Recovery at the Crossroads shall post the notice in a clear and prominent location where individuals seeking services can reasonably read the Notice.
 11. Whenever the Notice is revised, the revised Notice shall be made available and posted as described in this policy.

TECHNOLOGIES UTILIZED TO CUSTOMIZE YOUR WEBSITE EXPERIENCE

We use various technologies to collect information about your visit to our Site and to enhance and customize your experience on our Site.

Information Collected by Web Servers

Our Web servers and Web servers of third-party vendors (discussed below) automatically collect certain non-personally identified information, such as the pages a user visits, and the domain name of a user's Internet service provider. We use this information to measure traffic and usage patterns. The servers also may log Internet Protocol (IP) addresses, or the location of your computer on the Internet, for systems administration and troubleshooting purposes, as well as for aggregate site usage statistics. Also, in some instances, we may use IP address logs to anonymously track session and website usage and behaviors. We do not share this information with other organizations nor do we link IP addresses to anything personally identifiable. However, outside vendors (as discussed below) also may collect this information and use it for their own purposes.

Use of Cookies

Like many other websites, this Website uses “cookies.” Except in the case of analytics cookies discussed below, we do not employ third-party cookies from any outside organization, although our outside vendors (as discussed below) also may place cookies. A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer’s hard drive. Generally, we use cookies to remind us of who you are, tailor our communications to suit your personal interests, estimate our audience size and/or analyze your visiting patterns. Cookies can be used to collect anonymous data and serve the user with specifically targeted ads, and may be used to communicate with Twitter, Facebook, or other third-party sites in connection with the “share” or “like” buttons for these third-party sites. We do not use cookies to read any data or files in your computer. You can generally set your browser to not accept cookies or to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it. We use Google Analytics Advertising Features, a web analysis service from Google Inc., on this Site. Google Analytics uses cookies to evaluate the use of the Site by its visitors, to compile reports about the activities of the visitors on the Site, and to provide other services related to usage of the Site and the internet. Google may also transmit this information to third parties if this is legally required or if third parties process these data on behalf of Google. Google guarantees that your IP address will not be linked to other Google data in any way. You may opt-out of Google Analytics Advertising Features. Please see the following link for details: <http://optout.networkadvertising.org/#/>

Do Not Track

Do Not Track (“DNT”) is a privacy preference that users can set in their browsers to let third parties know that they do not want to be tracked online. You can disable or enable this setting by changing the DNT settings in your browser. We do not track users over time and across third party websites, and therefore do not respond to DNT signals, and except in the case of analytics cookies as described above, our Site limits tracking to the internal uses described above. New Day Recovery does not authorize the collection of personally identifiable information about users for third party use through advertising technologies without user consent. However, some third-party sites, including potentially those that have content embedded on this Site or to which this Site links, may keep track of your browsing activities and may set cookies on your browser. Please review their privacy policies to understand how you may be tracked. As noted, since our Site

does not respond to DNT signals you may have set in your browser, we cannot fully control what third parties may do.

INFORMATION COLLECTED AND HOW WE USE IT

The Site allows users to choose to provide us with personal information. If you post comments or engage in discussions on certain interactive sections of the Site, or sign up for email updates, you may be asked to provide personal information (such as your name, email address, mailing address, etc.). We do not seek to collect, process or store any sensitive personal information from you while using the Site, including personal information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership and the processing of information concerning health or sex life. We will only collect such personal information where required by applicable law or as necessary for a purpose which you expressly request and consent to. However, you can still visit the Site anonymously. If you prefer that we not collect any personal information from you, please do not provide us with such information. Also, if you prefer that we not contact you in the future through use of this contact information, please do not provide us with such information. If at any time you would like to unsubscribe from receiving future emails, please note that we include unsubscribe instructions at the bottom of each email.

Future Contact from Recovery at the Crossroads

The information that you provide to us may be used to complete and support the immediate activity requested, administer and run the Site, improve the Site, contact you if necessary or requested and comply with any requirements of law. The information may also be used to contact you in the future about Recovery at the Crossroads news as well as various events, reports, publications, functions, activities and opportunities.

Unless you give permission, your email address and other personal information will not be shared with any organization outside of Recovery at the Crossroads other than certain third-party vendors (as discussed below). You may inform us at any time if you would like to cancel a subscription and/or have your contact information deleted from our records.

Commenting

Guests are welcome to comment on our blog. We do not actively monitor the content of the comments; however, harmful or profane language is not allowed. Ne Recovery at the Crossroads reserves the right to remove a comment at its discretion for any reason (including any content that is harmful, profane, or infringes another's intellectual property rights) at any time. (See our Terms of Use for more information.) However, as information contained in comments is public information, it may be used by others.

INFORMATION WE SHARE AND WITH WHOM WE SHARE IT

We will not provide your personal information to third parties for their use in marketing their products or services to you – or for any other reason – without your express consent.

Third-Party/Outside Vendors

We may retain or utilize other companies and individuals to perform functions on our behalf consistent with this Privacy Policy. Examples include consultants and web hosting and payment processing companies. Such third-party vendors may be provided with access to personal information needed to perform their functions, but they may not use such information other than on our behalf and in accordance with this Privacy Policy.

Business Transfers

In the event that the activities of Recovery at the Crossroads are merged, sold or otherwise transferred, user information, including personal information, generally is and may be one of the business assets transferred in those transactions. By submitting your information on the Site, you agree that your data may be transferred to outside parties in these circumstances.

Compliance with Law and Fraud Protection

We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process (including, but not limited to, in response to a subpoena) or governmental request. In addition, we may disclose any information when we believe, in our sole discretion, disclosure is

necessary or appropriate to prevent physical harm or financial loss or in connection with suspected or actual illegal activity.

Security/Confidentiality

We may share your personal information, if needed, to protect the security or confidentiality of our records.

Nonpersonal Information

Third-party vendors we use in providing our Site may have access to and use anonymous information related to your visit to our Site, such as your IP address. These companies most often use non-personally identifiable information generated during your visits to this and other websites to provide advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or a third-party web beacon to collect this information. In addition to setting cookies on your browser, they may also read cookies that are already there.

Access to Our Site via Third-Party Accounts or Links

If you access our Site through a third-party connection or log-in, such as through your Facebook account, what information the third-party may collect about your visit and how they may use it would be governed by the third-party's privacy policies and terms of use and not by this policy nor our Terms of Use.

THIRD-PARTY WEBSITE LINKS AND SOCIAL MEDIA SITES

Occasionally on our Site we offer links to third-party websites and social media sites. These third-party sites have separate and independent privacy policies, and these third parties may be located in a jurisdiction with lesser data protection laws. We, therefore, have no control over the content and activities of these linked sites. (See our Terms of Use for more information.) Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these sites.

You can access information published to these sites without having an account with or subscribing to these third-party services. If you access one of these sites

without an account, none of your personal information will be seen by New Day Recovery. If you do subscribe to one of these services and your account name, online profile or comments you make reveal personal information, we will not use, maintain or share that information outside Recovery at the Crossroads. Since our social media content is available to the general public, if you make a comment on a social media site, any information in your comment, as well as your profile name and any other public profile information, will be available to the general public to see.

HOW WE PROTECT PERSONAL INFORMATION

We implement a variety of security measures to maintain the safety of your personal information when you submit your personal information.

All sensitive information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our database. This database is only accessible by those authorized with special access rights to such systems who are required to keep the information confidential.

ONLINE PRIVACY POLICY ONLY

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

YOUR ACKNOWLEDGEMENT

By using our Site, you declare that you have read and understand this Privacy Policy. If you cannot comply with these terms or do not wish to have your personal information processed as described in the Privacy Policy, please do not use or access the Site.

UPDATES TO NEW DAY RECOVERY'S PRIVACY POLICY

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. We suggest that you periodically consult this Privacy Policy. Please find the date of the last revision at the top of this Policy.

OPT-OUT

You may choose not to receive mail or email communications from us by emailing us at info@racnj.com

CONTACT INFORMATION

If you have questions, concerns or comments about our privacy policies or practices, we would like to know what they are, so we can address them. Please contact us at 888-342-3881 or email us at info@racnj.com