

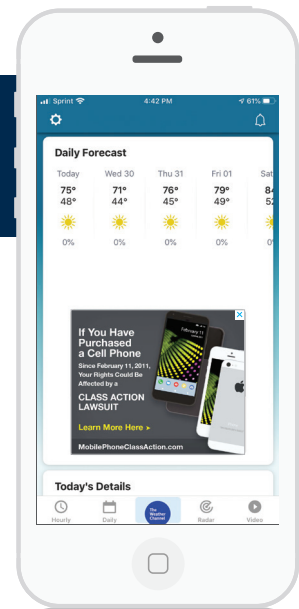
# A.B. Data Digital Notice

Precise, Immediate, and Efficient.

A.B. Data has replaced outdated media tactics with targeted digital **notice plans that reach today's consumers** with greater precision and in a fraction of the time and budget required to execute. Fully **consistent with recent amendments to Rule 23**, as well as with procedural guidance from the Northern District of California, our approach aligns class action administration with current consumer behaviors.

Our **multi-tiered digital strategies** are based on contextually relevant content that's micro-targeted to websites, social media platforms, apps, and mobile devices. We work continuously to monitor conversions and fine-tune impressions delivered across each platform to **achieve maximum efficiency and class member motivation and engagement**.

*When time, cost, and results matter, look to A.B. Data Class Action Administration.*



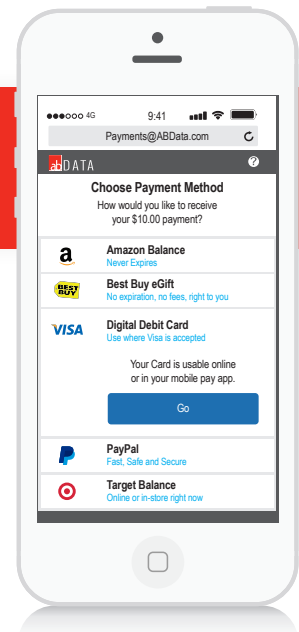
# A.B. Data Digital Payment

No Paper. No Postage. No Wait.

With 24/7 access to sophisticated mobile technologies, today's **consumers expect instant connection to unlimited information**, advanced functionality, and secure financial transactions...on any device. For class action settlement programs, checks and traditional fulfillment programs are becoming a thing of the past.

At A.B. Data, we've mastered the **electronic distribution of settlement funds**. Using a seamless and intuitive digital paywall, we've compressed the ramp-up time to complete administration and distribution to give class members what they want: **quick and easy payments via a variety of digital payment options**.

*When class members win, you win.*



For more information, contact A.B. Data Class Action Administration or a member of the sales team.

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