



West Fallowfield Christian School

795 Fallowfield Rd. • P.O. Box 279 • Atglen, PA 19310 • 610.593.5011 • Fax 610.593.6041 www.wfcs.org

West Fallowfield Auction Sponsorship Opportunities Saturday, October 19, 2019

If you would like to choose to partner with us through sponsorship, we would love to have your support in that way! There will be *only one* Platinum Sponsor, but all other levels are able to be sponsored by multiple supporters. Your Platinum, Gold, Silver, Bronze, or Business Card sponsorship includes the following sizes of advertisement in our auction program, which is distributed to all event attendees.

Sponsorship Level	Cost	Auction Program Advertisement
Platinum	\$700	1 full (8 ½ x 11) <u>back page</u> advertisement in color
Gold	\$500	1 full page (8 ½ x 11) advertisement
Silver	\$300	1/2 page (5 ½ by 8 inch) advertisement
Bronze	\$150	1/4 page (5 ½ by 4 inch) advertisement
Business Card	\$50	Standard-sized business card advertisement

In addition to the program advertisements, Platinum, Gold, Silver, and Bronze Sponsors will also receive the following benefits!

SPONSORSHIP BENEFITS	PLATINUM \$700	GOLD \$500	SILVER \$300	BRONZE \$150
social media promo	●	●	●	●
verbal acknowledgement at event	●	●	●	
logo on pre-event emails	●	●	●	
logo on print materials	●	●	●	
logo on post-event thank you email	●	●	●	
website presence	●	●		
banner at event	●			
name on pre-event emails				●
name on print materials				●
name on post-event thank you email				●

All sponsorships must be submitted by October 1, 2019.
The earlier a sponsorship is submitted, the more advertising we can do for you!

Other sponsorship opportunities available include Food Sponsors and Children's Activities Sponsors.

Food Sponsors

A \$200 sponsorship to help defray costs of food sold at the auction includes:

- Sponsor's name will be listed with the menu in our auction booklet.
- Sponsor's logo will be displayed by the lunch window.
- A social media post highlighting the sponsor.

Children's Activities Sponsors

A \$200 donation for support of the children's activities that are held during our auction includes

- Sponsor's name will be printed with the children's activity schedule in our auction booklet.
- Sponsor's logo will be displayed at the entrance to the children's activities.
- A social media post highlighting the sponsor.

All sponsorships should be submitted by October 1, 2019.

Sponsorship checks should be made out to "West Fallowfield Christian School" and mailed to:

WFCS

P.O. Box 279, Atglen, PA 19310

ATTN: Becca Holt

If you have questions regarding sponsorship or future partnership, please do not hesitate to reach out to Becca Holt, Director of Development, at bholt@wfcs.org or (610) 593-5011.

Thank you so much for your consideration of sponsoring our event!