

LUKENDA SCHOOL OF BUSINESS BULLETIN

LAKE SUPERIOR STATE UNIVERSITY

Summer Edition 2017

Considine Hall installs stock ticker



Students returning to campus in the fall will find a new addition to Considine Hall. A stock ticker has been installed in the Knot's Café Plus seating area. Time zone clocks should be arriving within the next few weeks. Not only will these items keep our students and campus community up-to-date on what is happening in the business world, but the business professors will be implementing their use in the business courses beginning in the fall semester.

ACBSP SUMMER CONFERENCE

Professor Mindy McCready and Dr. David Roland Finley recently traveled to Anaheim, CA to attend the 2017 ACBSP (Accreditation Council for Business Schools and Programs) Annual Conference on June 24-27, 2017. Over 800 attendees from more than 60 countries gathered to explore the theme "Preparing Students for Career Success." LSSU presented a poster titled: Lukenda School of Business' Annual Occupational Education Day.



SUPERIOR ACCOUNTING CONFERENCE



The Accounting Club held their bi-annual Superior Accounting Conference on May 5, 2017 in Considine Hall.

Featured keynote speaker was Erik H. Lindquist, CFE. Erik has extensive expertise in fraud prevention and examination. Erik is a professor of accounting and fraud prevention/detection at Lansing Community College. Accountants from the Eastern U.P., Sault Ste. Marie, Ontario and Northern Lower Peninsula were in attendance. Accounting Club students in attendance were: Devon Brand, Karly VanderMolen, Kellie Johnson, Samantha Stoll, Nicole Wymore, Meghan Casey and Britani Douglass.

LSB SUMMER UPDATES



Prof. Mindy McCready is completing an eight week course titled, "Overview of Online Instruction" sponsored by ION (Illinois Online Network). This course will ensure equivalent learning outcomes and standards for effective course delivery for future on-line courses.



Prof. Bob Boston has been teaching Principles of Microeconomics as an online course this summer and has received assignments sent to him from as far away as Spain. The joys of technology!! Prof. Boston is also in the final draft stage of an economic valuation of the Drummond, Neebish and Sugar Island Ferry system for the MDOT. This was done with the assistance of Hannah Passino, a 2017 LSSU alumna.



Prof. Diaz completed her third masters degree this summer. The degree completed was a Master of Science in Finance from the University of Michigan. She is now qualified to teach management, accounting and finance.

Students at Shaoxing University, guided by Dr. Ralf Wilhelms, completed the first digital marketing certificate program offered in the Zhejiang Province in China. Dr. Wilhelms has taught at Shaoxing University the past three summers, exposing these students and others in China to opportunities at LSSU. In September 2016, Dr. Wilhelms co-authored a book titled, "For Managers and Entrepreneurs: Strategic Management." The book provides a hands-on approach from which executives, managers and entrepreneurs can build a fundamental structure for managing.



Prof. Jody Rebek has been completing research this summer for her Ph.D. dissertation. The research focuses on how interpersonal competencies are cultivated within undergraduate leadership education, as sources of motivation to learn and lead. Prof. Rebek hopes to have her Ph.D. in Educational Studies in Leadership and Policy, completed by 2018.

LSB SUMMER UPDATES



After marching in the Sault Ste. Marie, Ontario RotaryFest parade on July 15th, Dr. Finley went “duck hunting.” It turns out this giant inflatable duck, which was easily visible from the U.S. side, was part of the festivities for the Canada 150 celebration!