

LUKENDA SCHOOL OF BUSINESS BULLETIN LAKE SUPERIOR STATE UNIVERSITY

Fall/Winter Edition 2017

LSB Welcomes BE Inspired Speaker

Robert “Rob” Kells came to LSSU on Friday, October 6 to speak about “What you Absolutely Need to Know Before you Graduate from LSSU – The Most Critical Decisions you Need to Make Sure Your Life is 100 Times Brighter and Better.” Kells is a 1991 LSSU graduate in business administration/marketing and finance who heads up sales teams in Texas, Colorado, Wyoming, Oklahoma and Arkansas for the ABB Optical Group, a billion-dollar-plus supply chain, optical manufacturer, and business-consulting leader in the \$42 billion eye care industry. Rob has circled the globe working with senior leaders on how to effectively build teams at Fortune 500 companies.



Students Learn About Graduate School

Central Michigan University’s graduate school recruiter, Rob Hassen, spoke to LSSU students November 1. Rob gave a general overview and explanation of how to prepare and apply for admission to grad school.



LSSU Signs Transfer Agreements with Alpena Community College

Dr. David R. Finley traveled to Alpena Community College on November 7 and met with Dr. Lois Darga and Prof. Matt Bedard to finalize transfer guides with LSSU and ACC in the areas of accounting, business, finance/economics, international business, management and marketing. The new agreements will simplify the process for ACC students to transfer to LSSU to complete their bachelor degree. Prof. Mindy McCready collaborated with ACC personnel to complete the transfer agreements.



LSB Student Successes



Business Communication (BUSN231) students (six teams) submitted videos for President Mitchell's challenge to develop a 90 second video to recruit students for various programs at LSSU. The President declared all six teams winners and catered a lunch and attended the class in recognition of their efforts in November 2017.



Three students from the MGMT360 – Management Concepts class attended the Main Street Launch meeting in Sault Ste. Marie, MI on November 8. Ian Porter, Matthew Meharg and Casey Sundstrom worked with the DDA Director to prepare for the meeting where they presented poster boards for each objective of the Mainstreet Committee which included economic vitality, design, organization and promotion.



Eight LSB accounting students are recipients of the CMA (Certified Management Accountant) scholarships. They will receive a comprehensive package of benefits enabling them to study for and take the CMA exam at no cost. Student recipients are: Devon Brand, Emily Chartrand, Taylor Chroninger, Kellie Johnson, Alyssa Recla, Alyssa Rose, Karly VanderMolen and Nicole Wymore. Congratulations to each of these students!!



LSB students in the MGMT380 –Principles of Leadership taught by Gregory Bekes at the Escanaba Regional Center have partnered with Blossoming Rose of Israel, the official curator of biblical Tamar Park, one of the oldest and most unique archeological sites in southern Israel. For the past two years, students have been involved in working with their staff on a new marketing plan, including website ideas and design. The student leader of the program was Steven Lippold, who is pursuing a bachelor degree in Business Administration-Management with a minor in Marketing. Mr. Bekes is an adjunct instructor who teaches courses in law and ethics. He and his wife Kathy, who live in Escanaba, MI are also board members for Blossoming Rose.

IN MEMORY OF

Our thoughts and prayers are with the family of Andrew M. Loritz, 29, who died unexpectedly on October 31, 2017 in Escanaba, MI. Andrew was a 2016 graduate of LSSU (Escanaba Regional Center) with a degree in Accounting.

LSB FALL SEMESTER UPDATES

Below are some of the projects the Lukenda School of Business has been working on this fall:



Prof. Mindy McCready attended the ACBSP Region 4 Conference on October 19 and 20 in Minneapolis, MN. The theme of the conference was “Transforming Student Success through Recruitment, Retention and Reentry”. Professor McCready delivered a presentation entitled, “The Lukenda School of Business’ Occupational Education Day”.

Dr. Madan Saluja attended the Academy of Business Research Conference in Las Vegas, NV from September 30 to October 4. He also attended the 2017 Ferris State University Construction Hall of Fame Induction honoring former LSSU Trustee and alumnus Gary Benjamin. Mr. Benjamin recently retired as CEO of Gundloch Champion, Inc. of Iron Mountain, MI.



Prof. Marta Diaz attended the Lilly Conference in Traverse City, MI on October 19-21. The Lilly Conference focused on evidence-based teaching and learning. Some of the sessions included: examining delivery methods for math-based business courses, teaching online: a survivor’s guide, teaching in the hybrid classroom: collaboration and competition, and examining successful faculty learning communities. The sessions also highlighted several research projects from various disciplines that focused on teaching techniques for different delivery methods and included the use of technology in the traditional classroom.

Prof. Jody Rebek presented at the Leadership Conference 2017 in Victoria, BC to professionals and academics from the West Coast. This workshop communicated current and future research in mindful leader development. Academics and leaders of organizations discussed implications for learning and integration of mindfulness within organizational operations/offerings. Prof. Rebek will also be conducting a leadership course (Mindfulness leader development research) at LSSU in the 2018 spring semester, and it is open to all students. Participants of the course will be invited to participate in leader development research to help identify strength-based practices for learning important leadership skills.



The Graymont Community Development Fund, administered by LSSU, issued a total of \$95,000 in grants for the 2017 grant cycle. The committee made seven awards from a field of 17 applications. Entities and projects receiving grant awards were: Michigan Karst Conservancy, Engadine Consolidated Schools, West Mackinaw Health Association, Trout Lake Township, Hendricks Township, Feneley McNeil Nesbit American Legion Post 290 and Hudson Township. The fund was established to address community development opportunities for local municipalities, schools, and other entities located in the Eastern Upper Peninsula. The Community Development Fund is administered by Eric Becks, Associate Dean of the College of Professional Studies & Outreach and Director of Intellectual Property and Economic Development at LSSU.

Heidi Berg, Director of the LSSU Escanaba Regional Center, was involved in a local professional development group that met monthly called Delta Force. In October, the group “graduated”, earning certificates of completion and she was selected as the commencement speaker. She gave her speech at the 2017 Delta County Chamber of Commerce Annual Awards Dinner.

