

**La Cosecha Conference
Advertising Guidelines and Deadlines**



Welcome to *La Cosecha* Sponsor!

Below you will find the specifications and deadlines for advertising at this year's conference. **Deadline for advertisement submissions is September 30.**

La Cosecha Conference Program Ads:

Turquoise and Silver	Full Page Display	Color @ 300 dpi/ 150 lpi Dimensions and Format 8.7" X 13" / 2610 X 3900 px JPEG, PNG, PDF
Lapis and Copper	1/2 Page Display	Color @ 300 dpi/ 150 lpi Dimensions and Format 7.3" X 5.3" / 1950 X 1305 px JPEG, PNG, PDF
Coral	1/4 Page Display	Color @ 300 dpi/ 150 lpi Dimensions and Format 3.7" X 5.3" / 1590 X 1110 px JPEG, PNG, PDF

Web Advertisement: www.dlenm.org

Banner Ad Turquoise	Full Color 6X 100 x 656 px Formats Accepted: JPEG, PNG, PDF
Margin Ad Silver Lapis	Full Color 6X 100 x 225 px Formats Accepted: JPEG, PNG, PDF

Mobile Conference App

Banner Ad Turquoise Silver	Interactive mobile Conference app 650 x 150 px Formats Accepted: JPEG, PNG, PDF
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Soleado Newsletter Ad

Quarter Page Ad Turquoise (3 ads) Silver (2 ads) Lapis (1 ad)	Color @ 300 dpi/ 150 lpi Dimensions and Format 3.7" X 5.3" / 1590 X 1110 px Formats Accepted: JPEG, PNG, PDF
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Files should be submitted to Leslie Sánchez electronically at: leslie@dlenm.org

Deadline for Tote Insert is October 15.

Mail to:

Dual Language Education of New Mexico
Attn: David Rogers
La Cosecha Conference Totes
3515 Wolters PI NE
Albuquerque, NM 87106

If you are sending multiple boxes please be sure and mark them accordingly (1 of 2, 2 of 2).

Questions? Contact Leslie at leslie@dlenm.org.