

CHAMBER CONNECTION

Marshall Area Chamber of Commerce Connection to
Local Business, Public Policy, Economic Development and Community Events



The Marshall Area Chamber has many features and reasons why businesses become members. Advocacy is a big one right now as we partner with many other chambers in the State and work closely with the MN Chamber on issues such as replenishing the unemployment insurance fund with our massive budget surplus and staving off paid medical leave for businesses

when businesses are having a hard time finding workforce to begin with. The list goes on with some things that we are all working on collectively.

I was at a State of Manufacturing event a few weeks ago here in town. I was asked, how is my job different that it was five years ago? Clearly, the answer is workforce development.

What are businesses dealing with? Having to backfill the baby boomer generation. Depending on which website you look at, the baby boomer generation was/is 71.6 million people here in the U.S. This generation is now in the midst of retiring and COVID did not help matters with this either. Some retirements happened early because of COVID.

So, what are we all doing about it? There are a number of programs in the Marshall Area that we have our hands in. One is at SMSU. The program is called the Center of Innovation and Entrepreneurship. According to Dr. George Taylor, who works with the program, this is the fastest growing major at the University. This program is working at grooming the next group of business leaders and with myself and other area leaders such as EDA Director, Lauren Deutz and Tom Hoff, Career and Technical Project Coordinator at SW/WC, we are going to try to keep them here locally. They have a large gathering next Friday here in town which includes industry roundtables with local business

owners as well as industry tours. Going to be a great agenda with entrepreneurship being the focus.

The other one that we are involved with is the CEO program. CEO in this case stands for Creating Entrepreneurial Opportunities and is a national program. This has been on the front page of the Independent in recent weeks. Marshall Public Schools as well as Murray County Schools have written this program into their curriculum. Through this program, students will get first hand experience with local businesses.

Here is a description from the local website: "Entrepreneurship education seeks to prepare people, especially youth, to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to economic development and sustainable communities. The CEO program is much more than a textbook course. Rather, students are immersed in real life learning experiences with the opportunity to take risks, manage the results, and learn from the outcomes."

Besides these two programs, businesses utilize our courtesy job board. Not surprisingly, our job board currently has 105 job openings on it. Although that's a big number, that number is just a fraction of the jobs of what could be on there if all of our member businesses posted. If you know of anyone that is looking, please have them look at our job board under our community tab.

We will continue down this road of workforce development for years to come. We look forward to working with local partners such as SMSU, Marshall Public Schools, Careerforce, Private Industry Council, City of Marshall, SW/WC, Minnesota West Community & Technical College, Junior Achievement, plus others and of course our businesses in the area to solve the workforce demands.

Hardware And So Much More!



Beautiful Downtown Marshall
Open 7 days a week
532-4401

KRUSE AUTO GROUP



Ford:
1651 East
College
Drive
Marshall
507-537-0313
www.krusemotors.com

GMC:
1661 East
College Drive
Marshall
507-532-3291
800-456-1619

AMBASSADOR VISITS



Comfort Storage 1st Dollar Award
305 West Main Street, Marshall, MN
(507) 476-9797



Carlson & Stewart Refrigeration, Inc.
Progress Award
Renovations including new office
space and new signage.
700 Huron Road, Marshall, MN 56258

AgriBusiness Sustainability Panel

Tuesday, March 22nd (12-1 PM)

American (1406 E Lyon St)

Meet our Panelists:

- Kelly Heather, District Conservationist with the US Department of Agriculture
- Ben Dwire, Mentor with the MN Soil Health Coalition
- Ken Fransky, Agronomy Services Manager at Central Crop Consulting

Thank you to Titan Machinery and Bremer Bank for sponsoring!

Register online at www.marshallmn.org

CHAMBER HAPPENINGS



Thanks to Tracey DeSmet for presenting at the February Young Professionals luncheon at the MERIT Center on "I show up as..."



Thanks to Professor Julie Walker for presenting at the March Women's Connect luncheon at SMSU on Communication as Women in the Workplace.



Thanks to Marshall Community Foundation for hosting Business During Hours at Bello Cucina.



State of the City Address was held on Wednesday, March 9th at SMSU, featuring Mayor Bob Byrnes and City Administrator, Sharon Hanson. They presented on the City's 2021 accomplishments, challenges and their vision for Marshall's future.

Thank you to the following Corporate Sponsors: Avera Marshall, Schwan's Company, Southwest Minnesota State University, Bremer Bank, US Bank, Raico, City of Marshall, Action Manufacturing, ADM, Marshall Downtown Business Association & Schwan's Home Service

Thank you to the following Presenting Sponsors: Henile Printing, North Risk Partners, Hoffman and Brobst, Great Western Bank, Truck Center Companies, Everspring Inn & Suites, Heartland Electric

317 West Main Street
Marshall, MN 56258

507.532.4484

www.marshallmn.org



2022 CHAMBER COUPON BOOKS ARE HERE!

ALL COUPONS IN THE BOOK ARE:
\$5 OFF \$25
\$10 OFF \$25
\$25 OFF \$100
BOGO
'BIG' \$ COUPONS!

Available at:
Marshall Chamber,
Ace Hardware, Borchs
Sporting Goods, Glow
Tanning, HealthSource
Chiropractic, HyVee,
Lyon County Museum,
Noble Woman Rustic
Hideaway, Tall Grass
Liquor & Tattle Tales



For every LOCAL purchase,
there's a LOCAL purpose.



Coupon books are also available through local area groups:

Advanced Opportunities

Girls Scouts

Holy Redeemer School

MHS Track

Prairie Home Hospice

Relay for Life

St. Stephen Lutheran Church Youth

United Way of Southwest Minnesota

LOCKWOOD MOTORS

Your Chevrolet,
Chrysler, Dodge, Jeep
& Ram Dealer!

1310 East College Drive • Marshall
www.LockwoodMotors.com

507-537-1526

CAR WASH

201 Sunrise Ln., Marshall, MN

507-537-1526

abra

AUTO BODY & GLASS

1608 E College Dr., Marshall MN

507-532-3285

Plan for a healthy future.



Find a provider today at Avera.org/Marshall

Avera
Medical Group

Marshall

Live better. Live balanced. Avera.

0197186341c



Your LOCAL Source for News, Sports & Advertising

Delivered to your door
6 DAYS A WEEK!

ALL ACCESS

EVERY DEVICE!

EVERY PAGE!

EVERY DAY!

INDEPENDENT

Southwestern Minnesota's Daily Newspaper

508 W. Main, Marshall, MN

507-537-1551

www.marshallindependent.com

NEW MEMBERS

- Cash's Cans
- Triple C Radon Testing & Mitigation
- Minnesota Land & Liberty Coalition

UPCOMING EVENTS

- JOB POSTINGS
- HOT DEALS
- BUSINESS DIRECTORY
- COMMUNITY RELOCATION, NETWORKING AND PROGRAMS INFORMATION

Find it all at marshallmn.org



MARSHALL
AREA CHAMBER

CULTIVATING THE BEST IN BUSINESS

YOUR
AD
COULD
GO
HERE!

Call your
local
Advertising
Sales
Executives
today!

508 West Main Street
Marshall, MN 56258
507-537-1551

508 W. Main • Marshall, MN • 557-1551 • www.marshallmn.org