

## Why Apprenticeship is Right for Your Company

Companies in all sectors of the American economy are facing complex workforce challenges in increasingly competitive domestic and global markets. Registered Apprenticeship is your proven solution for recruiting, training, and retaining world-class talent.

## America's Growing Talent Gap

American industry is the foundation of our country's economic competitiveness and prosperity. The challenge? Significant talent shortages and skill gaps are slowing companies' efforts to expand, innovate, and thrive. Among these challenges:

- An aging workforce of highly-skilled and experienced workers
- Attracting new and more diverse talent pools
- Closing gaps in workers' skills and credentials
- Investing in talent that can keep pace with the latest industry advances
- Implementing workforce training models that effectively develop and "up-skill"

These workforce challenges undermine your productivity and profitability. The good news? There is a proven solution to meet your talent challenges: Registered Apprenticeship. It can be integrated into your organization's current training and human resource development strategy.

Registered Apprenticeship is an employer-driven model that combines on-the-job learning with related classroom instruction that increases an apprentice's skills level and wages.

Registered Apprenticeship is a flexible training strategy that can be customized to meet the needs of any business. It can be integrated into current training and human resources development strategies. Apprentices can be new hires – or a business can select current employees to join the apprenticeship program.

## How can I Learn More?

The SW MN Workforce Council is hosting an Apprenticeship Introduction and Q&A session on **Thursday, December 1, 2016, at 2:00 at the Merit Center in Marshall (1001 W. Erie Road, Marshall)**. For more information, or to register, contact one of the following:

- Kary Boerboom, 507-476-3698 or [kboerboom@swmnpic.org](mailto:kboerboom@swmnpic.org)
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## Apprenticeship is good for business



Helps recruit and develop a highly skilled workforce



Improves productivity and the bottom line



Provides opportunities for tax credits and employee tuition benefits in some states



Reduces turnover costs & increases employee retention



Creates industry-driven and flexible training solutions to meet national and local needs

