



**Apolo Ohno**  
8 x Olympic Medalist



**Mark Cuban**  
Entrepreneur



**Brian Hamilton**  
Entrepreneur & Philanthropist



**Julianne Hough**  
CEO at KINRGY



**Will Ahmed**  
Founder & CEO at WHOOP™

# Operation Jump Start

Exhibitor and Booth Space – Leverage your organization's virtual engagement

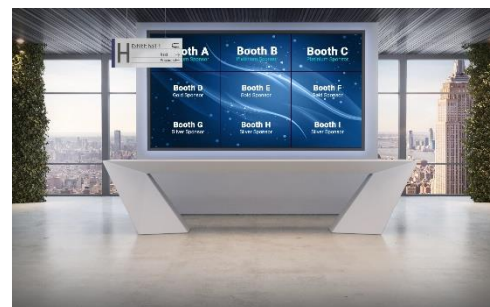
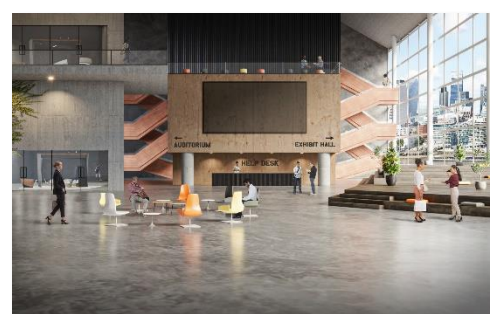
This two-day summit, which will be held **Wednesday, September 29 and Thursday, September 30, 2021**, is offered to encourage and prepare active military personnel and their families to begin their entrepreneurial and employment journeys for a successful post-military future. This summit includes networking and a virtual exhibition hall, offering attendees the opportunity to engage with and learn from employers, franchise operators, and entrepreneurs.

**Booth space** within the Operation Jump Start **Exhibit Hall** is an ideal way to engage with our attendees. Sponsors will get not only logo and signage opportunities, but also numerous options for uploading content and engaging in conversations with attendees.

- **Booths** are open **8:00 a.m. ET to 3:00 p.m. ET**
- **Keynote speakers** present **11:00 a.m. ET to 3:00 p.m. ET\***

## Exhibit/Booth Package \$1,000

- ✓ Logo/branding
- ✓ Welcome video can play upon entry into booth
- ✓ Rep list – no limit to the number of booth reps assigned per booth
- ✓ Upload content (documents, videos, links to external webpages, webinars, audio files)
- ✓ Opportunity to engage in promotional activities such as prize giveaways, newsletter signups, etc.
- ✓ Broadcast messages/Announcements in booth
- ✓ Public and private chat within room
- ✓ Rep to attendee video chat
- ✓ Assignment of room reps
- ✓ Access to booth dashboard and customer engagement metrics



*\* Keynote speakers subject to change*

*The USO is a not-for-profit organization and not part of the Department of Defense.*