



Sponsorship Presentation



About Us

Our Vision

Planning to find new ways to save energy and use the renewable resources. Both elements will help increase the level of people's happiness while they live in sustainable cities.

Team “**Harmony**” from the **British University in Dubai** is participating in **SDME 2020**



Our Mission

Integrate local environment and technological advancement to produce a Sustainable House that satisfies its residents' social-cultural, functional, comfort and aesthetical needs.



Under the patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum
Crown Prince of Dubai and Chairman of Dubai Executive Council



About Solar Decathlon ME



On June 17, 2015, the Dubai Supreme Council of Energy, Dubai Electricity and Water Authority, and the U.S. Department of Energy signed an agreement to collaborate on the development of Solar Decathlon Middle East (SDME 2018-2020), a competition that will integrate unique local and regional characteristics.



المجلس الأعلى للطاقة
Supreme Council of Energy



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



About Solar Decathlon ME



Final SD Phase

Designed houses to be constructed by participating university teams in an expo area within 2 weeks



House
Functioning



Sustainable
Transport



Sustain-
ability



Communication



Innovation



Architecture



Construction &
Engineering



Energy
Management



Energy
Efficiency



Comfort
Conditions

10 Contests

Assembled houses are then assessed based on above 10 criteria

About Solar Decathlon ME

1st OBJECTIVE

Hands-on experience & training regarding clean energy workforce for students



2nd OBJECTIVE

Raising awareness & educating consumers about clean & efficient energy use

About Solar Decathlon ME



2002 U.S.A.
University of Colorado



2005 U.S.A.
University of Colorado



2007 Germany
Technische Universität



2009 Germany
Technische Universität



2011 U.S.A.
University of Maryland



2013, Austria
Vienna University of Technology



2015, SU+RE
Stevens Institute of Technology



2017, Switzerland
Geneva University & University of
Fribourg



2018, FutureHAUS
Virginia Tech, U.S.A.



2021, Harmony House
British University in Dubai
U.A.E

About Solar Decathlon ME

Steering Committee



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority

المجلس الأعلى للطاقة
Supreme Council of Energy



مجلس الإمارات للأبنية الخضراء
Emirates Green Building Council

UNITED ARAB EMIRATES
MINISTRY OF ENERGY & INDUSTRY



الإمارات العربية المتحدة
وزارة الطاقة والصناعة

UNITED ARAB EMIRATES
MINISTRY OF CABINET AFFAIRS & THE FUTURE
PRIME MINISTER'S OFFICE



الإمارات العربية المتحدة
وزارة شؤون مجلس الوزراء والمستقبل
مكتب رئاسة مجلس الوزراء



هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



شرطة دبي
DUBAI POLICE

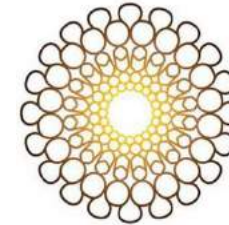
مؤسسة دبي للمستقبل
Dubai Future Foundation



United Arab Emirates
Ministry of Education



الإمارات العربية المتحدة
وزارة التربية والتعليم



إكسبو 2020 دبي
دبي، الإمارات العربية المتحدة
DUBAI | UNITED ARAB EMIRATES



About Solar Decathlon ME

Sponsors



Collaborators



About Solar Decathlon ME

Timeline

No.	SDME	Deadline
1	Schematic Design Documentation + Audio Visual 01	October 9, 2019
2	Design Development Documentation	December 18, 2019
3	Model + Audiovisual 02	March 11, 2020
4	Construction Documentation	November 14, 2020
5	Updated Construction Documentation	March 16, 2021
6	(First Assembly for the structure) Documents + Audiovisual 02	June 22, 2021
7	As Built Documents	September 7, 2021
8	Final Assembly	October 25, 2021

About Us

Meet Our Team



Prof. Bassam Abu-Hijleh
Faculty Advisor



Nesrine Oussadou
Project Manager



Salma Al Zahabi
Communication Coordinator
Interior Architect



Dania Tachouali
Sponsorship Manager
Head of Architecture



Hawra Askari
Interior Architect



Taqwa Wriekat
Civil Engineer



Vishnu Ks
Architect



Abdullah El Nokiti
IT Management



Sareh Alkhalesi
Interior Architect



Duaa Sallam
Civil Engineer



Asma Daffalla
Electrical Engineer



Ghadeer Jumah
Architect

Sponsors Forum

Harmony Sponsors will be event supporters with involvement in **development & promotion** of Harmony House 2020.
Below are the 5 Harmony Sponsorship Levels that provide sponsoring entities involvement on different scales

DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTER
<div>Sponsorship Value: AED 300,000 Cash AED 600,000 In-kind</div>	<div>Sponsorship Value: AED 200,000 Cash AED 400,000 In-kind</div>	<div>Sponsorship Value: AED 100,000 Cash AED 200,000 In-kind</div>	<div>Sponsorship Value: AED 50,000 Cash AED 100,000 In-kind</div>	<div>Sponsorship Value: AED +10,000 Cash AED +20,000 In-kind</div>

AED Cash
(Monetary Donations)



AED 1

Equals

AED In-kind
(Non-Monetary Donations)



AED 2

Our Sponsors

DIAMOND

Sponsorship Value:
AED 300,000 Cash
AED 600,000 In-kind

DUBOX

PLATINUM

Sponsorship Value:
AED 200,000 Cash
AED 400,000 In-kind

SAINT-GOBAIN

GOLD

Sponsorship Value:
AED 100,000 Cash
AED 200,000 In-kind

**ENGINEERING
BB**

KAOSYS

myenergyskin
powered by **eigenenergie.net**

SILVER

Sponsorship Value:
AED 50,000 Cash
AED 100,000 In-kind

SMART
AUTOMATION ENERGY

SUPPORTER

Sponsorship Value:
AED +10,000 Cash
AED +20,000 In-kind

NATUFIA

HUAWEI

ATKINS

grfn

BID IIc
be idea, be identity, be ideal.

ARABIAN QUDRA
قدرة العربية

oklin

izzat marji group

Benefits of Sponsoring Harmony Home

	Diamond	Platinum	Gold	Silver	Supporter
Recognition Before Harmony House Main Event					
Logo / Name mention in BUiD auditorium	✓				
Dedicated Talk for sponsors during event	✓	✓			
Participation in Harmony House workshops and webinars with the university teams	✓	✓	✓	✓	
Access and involvement in events organised to promote Harmony House	✓	✓	✓	✓	✓
Recognition at Harmony House Events					
Logo placement in Harmony Team members' shirts throughout SDME 2020 competition in Solar Hai	✓	✓	✓		
Logo placement in all Harmony House activities' promotional material (printed and online)	✓	✓	✓	✓	
Logo placement in Harmony House after its assembly in Solar Hai	✓	✓	✓	✓	
Access to contests' assessments regarding sponsored equipment, materials, and/or technologies	✓	✓	✓	✓	✓
Online Recognition & Social Media Visibility					
Short video on Harmony House website featuring sponsor's name, activities & support to sustainability issues	✓	✓			
Dedicated page on Harmony House website featuring sponsor's contribution & a link to sponsor's website	✓	✓			
Dedicated section within pages on Harmony House website featuring sponsor's logo support & a link to sponsor's website			✓	✓	
Inclusion of sponsor's support in relevant press releases	✓	✓	✓		
Logo placement on Harmony House website with embedded link to the sponsor's website					
Sharing information on sponsors' contribution on all major social networks (Facebook, Twitter, Instagram)	✓	✓	✓	✓	✓

Benefits of Sponsoring Harmony Home

SDME has a worldwide reputation as a **Successful Educational Programme & Workforce Development Opportunity**

225 unique sustainable houses

Involvement from **38** countries

World wide media interest

More than **1 million** houses tours for general public

An average of **180,000** visitors for each SD Event

An average of **700,000** website visitors for each SD

An average of **3 million** page views for each edition of SD

36 International Universities

21 International teams

11 teams from the Middle East

15 countries

100,000 estimated visitors



Richard King
SD Founder

The Solar Decathlon is usually about **5 years** ahead of what you see in the commercial building. So one of the objectives of the Solar Decathlon is to bring these **new ideas** to today's world.



SDME is expected to have **higher participation** as it will coincide with Dubai EXPO 2021 and the assembled SDME houses are expected to be exhibited for longer duration which may afford more exposure & opportunities

Benefits of Sponsoring Harmony Home

**** Size of Sponsors
Logos on Harmony
Media Channels**

- WEBSITE-

DIAMOND

300x120

PLATINUM

225x90

GOLD

200x80

SILVER

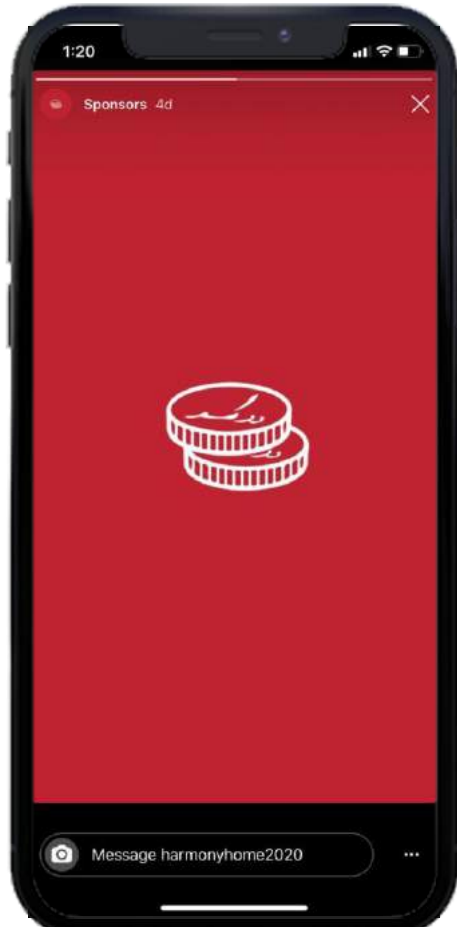
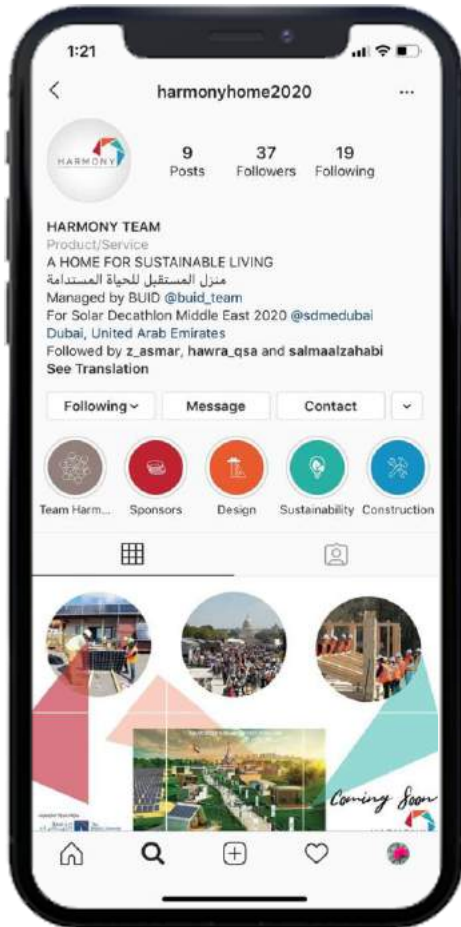
190x75

SUPPORTER

150x60

Benefits of Sponsoring Harmony Home

@HarmonyHome2020



DIAMOND

Weekly Post showing aspect of related company to Harmony home with tagging sponsor
3 sequenced post on start of sponsorship
Highlighted weekly stories
Sharing / reposting relevant sponsor's posts

PLATINUM

Weekly Post showing aspect of related company to Harmony home with tagging sponsor
Highlighted Bi-weekly stories

GOLD

1 Post every 3 weeks showing aspect of related company to Harmony home with tagging sponsor
Highlighted story

SILVER

Monthly Post showing aspect of related company to Harmony home with tagging sponsor
Highlighted story

SUPPORTER

A Post showing aspect of related company to Harmony home with tagging sponsor
Highlighted story

Benefits of Sponsoring Harmony Home



Front



Back

**** Size of Sponsors Logos on Harmony Team Shirts**

- D** Diamond Sponsor Logo
- P** Platinum Sponsor Logo
- G** Gold Sponsor Logo
- S** Silver Sponsor Logo



Thank you