Sponsorship Opportunities Cheat Sheet

The 250th Anniversary of American Independence Gala | Tuesday, July 7, 2026 | 4:00 PM - 6:00 PM | Muckenthaler Cultural Center, Fullerton

Why sponsor: Align your organization with business leadership, civic engagement, regional visibility, and one of the most meaningful national milestones in American history. Sponsorships provide visibility before, during, and after the event.

Level	Investment	Best Fit	Included Access	Visibility & Recognition
Liberty Sponsor Presenting Sponsor	**$10,000**	Major corporate or institutional partner seeking the strongest event ownership and leadership alignment.	2 VIP tables for 16 guests in premier location. VIP reception access with invited officials, honorees, and regional leaders.	Primary Company Logo on 16ft stage backdrop and Step & Repeat. Dedicated banner with QR code. Event page logo with website link. Promo video inclusion. Full-page program ad. Verbal recognition + brief featured remarks. Professional photography/media inclusion. Dedicated newsletter spotlight. Social media recognition.
Founders Sponsor	**$5,000**	High-visibility sponsor looking for strong civic and regional leadership positioning.	Reserved table for 8 guests. VIP reception access with invited officials, honorees, and regional leaders.	Company Logo on Step & Repeat. Dedicated banner with QR code. Event page logo with website link. Promo video inclusion. Half-page program ad. Verbal recognition. Professional photography/media inclusion. Newsletter spotlight. Social media recognition.
Heritage Sponsor	**$2,500**	Business or organization wanting meaningful visibility without a full table commitment.	Reserved seating for 4 guests.	Event page Company Logo with website link. Promo video inclusion. Quarter-page program ad. Professional photography/media inclusion. Newsletter recognition. Social media recognition.
Independence Sponsor	**$1,500**	Small-to-mid-size business wanting elevated event visibility and brand recognition.	Reserved seating for 2 guests.	Event page Company Logo with website link. Company Logo in printed and digital event program.
Community Sponsor	**$500**	Accessible entry point for local businesses and community partners.	2 event tickets.	Company Name listed on event landing page. Company Name listed in printed and digital event program.

Program Advertising	Plain-English Benefit Guide
Full Page Ad: $600 **Half Page Ad:** $300 **Quarter Page Ad:** $150 Best for organizations that want visibility in the event program without a full sponsorship package.	**Step & Repeat:** branded photo backdrop used by guests, honorees, and officials. **Stage Backdrop:** high-visibility branding seen during remarks, photos, and video. **QR Code Banner:** drives guests directly to your selected website or landing page. **Event Page Link:** clickable Company Logo on the Chamber registration page. **Promo Video / Newsletter / Social:** visibility beyond the room before and after the event. **VIP Reception:** access to a more intentional networking area with invited leaders.

Sponsorship availability is limited. Early commitment is recommended to secure full inclusion in printed materials, signage, stage production, and event promotions. Contact the North Orange County Chamber to secure sponsorship or advertising.