A SPORTS BRA = AN OPPORTUNITY

THE SPORTS BRA PROJECT

The Sports Bra Project provides new sports bras to organizations that run sports programming in areas where the lack of this basic piece of equipment can be a barrier to participation.



JOIN A GLOBAL COMMUNITY SUPPORTING GIRLS & WOMEN IN SPORTS!

HOST A SPORTS BRA COLLECTION AND...

- Normalize experiences & needs of female athletes
- Provide leadership opportunities for members of your team or organization
- Support athletes in the US and abroad where opportunities are limited

SUPPORTING SPORTING WOMEN SINCE 2018

FOLLOW

DONATE



www.TheSportsBraProject.org

info@TheSportsBraProject.org

The Sports Bra Project (TSBP) is a NY based 501(c)(3) nonprofit supporting access and athletes around the world.

THE SPORTS BRA PROJECT

Thank you for your interest in The Sports Bra Project! We are excited to have you join our global network committed to addressing a barrier to sports participation.

TSBP provides NEW sports bras to girls & women in areas where the lack of access to this basic piece of equipment can prevent their participation in sports.

Your sports bra collection event will meet an immediate equipment need and help to normalize the conversation about the needs and experiences of female athletes.

Contact: info@thesportsbraproject.org with details of your event and any questions

Every drive is different and we look forward to seeing what you and your team do!



How to host a sports bra drive:

1 PLAN YOUR DRIVE

Let TSBP know:

- Details of your drive
- Contact person (s) & email
- Your mailing address so we can send additional materials if needed.

2 SPREAD THE WORD

We want to see you! Send us a photo of your event and share what you are doing and details about your event on social media. @sportsbraproject

3 COLLECT YOUR SPORTS BRAS

All sizes and brands are accepted, preference is medium to high impact models. Note - only NEW sports bras can be accepted.

4 MAKE A CONNECTION

Attach TSBP tags & on the back send a message of support to the recipient or simply let her know where the sports bra came from.

5 PREPARE SPORTS BRAS FOR SHIPMENT

Please remove price & any hangers before shipping. If possible organize by size.

6 COMPLETE YOUR DRIVE

Let us when you've completed your drive and mail sports bras to:

The Sports Bra Project
369 Main St. #1082
Beacon, NY 12508

> **I just love my bra, oops I mean sports bra! I feel like a real athlete.**

SANIA, 6TH GRADE
OMAHA LADY EXPRESS UNITED BASKETBALL

THE SPORTS BRA PROJECT

The Sports Bra Project (TSBP) mission is to increase access to sports, and to normalize the needs, experiences and representation of female athletes at all levels of play and in all areas of sports.

The Sports Bra Project provides new sports bras to organizations that run sports programming in areas where the lack of this basic piece of equipment can be a barrier to participation.

Website
thesportsbraproject.org

Instagram
@sportsbraproject

Facebook
The Sports Bra Project

LinkedIn
theportsbraproject

THE SPORTS BRA PROJECT

SUPPORTING SPORTING WOMEN SINCE 2018

THE SPORTS BRA PROJECT

BY THE NUMBERS

251
Sports Bra Collections

21,000
Sports Bras Collected

148
Recipient Organizations

31
Recipient Countries

65%
Bras Go to U.S. Based Organizations

Countless
Leadership Opportunities

NEWSLETTERS Spring 2025 | January 2025 | December 2024

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