



NAWBO  
REFERRAL  
PROGRAM



# There's More Room at the Table— And You Win When You Refer

We have so many incredibly talented and diverse women business owners—who represent all generations, industries and stages of business growth—at the table...but there's *always* room for more. New NAWBO members help strengthen our voice, bring unique experiences and insights and are eager to lift up other women entrepreneurs and help them grow. And now, there's one more really exciting way you benefit when you help NAWBO grow:

## REFER AND RECEIVE A CONFERENCE REGISTRATION

**Refer three or more members who join at the Premier annual membership level and you will receive a complimentary registration to our biggest and most impactful event of the year: The National Women's Business Conference (WBC) hosted by NAWBO National.**



**REFER THREE OR MORE**

**GO TO THE WBC ON US!**

Simply tell all the new members you refer to put your name in the "referred by" field when they sign up for Premier annual membership so that you will receive credit. Once you have successfully made three or more member referrals, a team member from NAWBO National will be in contact to get you registered for this year's WBC.

\* Note: To receive credit, your referrals must be first-time members. The WBC registration has no cash value, however, it is transferrable to a friend or another NAWBO member.

**And there's more**

## START SPREADING THE WORD!

Ready to get started on the road to your complimentary conference registration and a stronger, more diverse NAWBO? Here are some talking points on why every woman entrepreneur should join:

→ **We're offering a special incentive for them, too:** New members who [use promo code LUV](#) when they sign up for Premier annual membership will have their new member initiation fee waived.

→ **The time is now for women**—they are starting and growing companies at a pace faster than ever before, at the table in more executive boardrooms, speaking out on more important personal and business issues and becoming key contenders and players in federal, state and local government offices.

→ **NAWBO is a powerful resource for:**

- **Connecting:** Build relationships with other women entrepreneurs with businesses of all sizes and from all demographics and business sectors.
- **Learning:** Enjoy quality education on today's most important business topics through e-learning webinars, public policy calls, leadership development trainings and more.
- **Building Your Business:** Access everything you need to grow your business into something bigger, from ideas, to connections, to resources and more.
- **Advocating:** Power your voice through the collective strength of NAWBO to impact the issues you care about most as a woman and small business owner.

→ **NAWBO members also have access to exclusive resources** through our corporate, affiliate and media partners and special discounts and opportunities (valued at up to \$5,000) through our affinity partners.

Still, NAWBO's greatest benefits can be shared best by its members. Tell other women entrepreneurs who know and meet *your NAWBO story*—how this movement of amazing women and partners has impacted your own life and business.



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