

**FOR IMMEDIATE RELEASE**  
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## GRWDB Launches Employment Survey: What Do Job Seekers Want?

The Greater Raritan Workforce Development Board (GRWDB) has launched an Employment Survey to better understand what job seekers in Hunterdon and Somerset counties are thinking right now Commissioner Zachary T. Rich has announced.

Commissioner Rich, liaison to the GRWDB, said, “The Board appreciates the initiative of the Greater Raritan Workforce Development Board to help local businesses and potential employees. By filling out the quick survey, residents can assist and provide this valuable information.”

This 19-question survey will take two to four minutes to complete. All responses will remain anonymous and will be shared with the GRWDB’s board and committee members to help plan future strategies and possible program directions for career-related services offered to residents and employers in Hunterdon and Somerset counties.

The idea for the survey came from a discussion with a GRWDB board member, who is trying to understand what is motivating job seekers to turn down offers and existing employees to walk away from positions.

The survey is being sent out to residents from the two counties who have received unemployment benefits in the past 11 months as well as job seekers who have participated in virtual information recruitment sessions hosted throughout the year by system partners working with local employers.

In addition, residents of both counties are invited to fill out the survey, which can be accessed on the GRWDB website and [here](#).

The Greater Raritan workforce system connects job seekers and employers in Hunterdon and Somerset counties to create and sustain career pathways and robust economic opportunities. Weekly text updates highlight career and job opportunities in the two counties; text “onestop” to 565-12 to sign up.

Additional information on career-development programs offered by the partners of the GRWDB can be found on [www.thegrwdb.org](http://www.thegrwdb.org), or call 908-541-5790.