

**SPONSOR THE
LARGEST ANNUAL
JAZZ FESTIVAL
IN WHITE PLAINS**

ARTSWESTCHESTER, THE CITY OF WHITE PLAINS & THE WHITE PLAINS BID

JAZZFEST

WHITE PLAINS • SEPT. 23–27, 2026



Celebrating its 15th year, JazzFest White Plains returns this fall with a diverse, artist-driven lineup that reflects the vitality of jazz today.

Over five days, 19 performances will bring legendary artists, contemporary innovators, and emerging voices to downtown White Plains, Featuring five GRAMMY Award winners and nominees, the festival offers audiences a rare opportunity to experience the living evolution of jazz—from its foundational masters to the artists defining its future.

- **Showcase your business, organization, or brand** to thousands of residents and visitors from White Plains and surrounding communities throughout this vibrant multi-day festival.
- Help fuel the growth of **arts, culture, and live music** in Downtown White Plains while supporting our shared vision of making the city a premier destination for creativity, entertainment, and community engagement.
- Gain valuable exposure through coordinated **social media promotion** before, during, and after the festival across the channels of three leading community organizations: the White Plains Business Improvement District, Arts Westchester, and the City of White Plains.
- Enjoy **enhanced visibility during Sunday Jazz Alfresco**, taking place live on Mamaroneck Avenue from 12:30 PM to 7:30 PM. Located in the heart of Downtown White Plains' renowned Restaurant Row (Mamaroneck Avenue between East Post Road and Maple Avenue), this signature event attracts music lovers, diners, shoppers, and families throughout the day, providing an exceptional opportunity to connect with an engaged audience.
- Be a part of our **Creative Contributors video series** which illustrates how business plays a key role in Westchester's local arts venue.

**See the other side of this flyer for sponsorship details and breakdowns.
We are also happy to customize a sponsorship package as well.**

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Please indicate your sponsorship level. All levels of sponsorship will be recognized throughout the festival.

Presenting Sponsor **SOLD** \$ 100,000

- Prime Presenting Sponsor logo placement in all JazzFest advertising, stage banners and promotional materials.
- Six guests to ticketed concerts. VIP seating.
- Sponsor table in VIP area at outdoor event.
- Company official to speak at concerts.
- Photo opportunity with artists and Mayor.

Sustainer Sponsor \$ 10,000

- Sustainer Sponsor logo placement in all JazzFest advertising, stage banners and promotional materials.
- Digital ads in partner September e-newsletters.
- Six guests to ticketed concerts. VIP seating.
- Sponsor table at outdoor event. Verbal recognition of sponsorship from stages.
- Sponsor credit in social media post by partners.
- Photo opportunity with artists and Mayor at outdoor event.
- Sponsor table in VIP area at outdoor event.

Benefactor Sponsor \$ 5,000

- Benefactor Sponsor logo placement in all JazzFest advertising, stage banners and promotional materials.
- Four guests to ticketed concerts. VIP seating.
- Sponsor table at outdoor event.

Patron Sponsor \$ 2,500

- Patron listing in event flyers, website, and e-blasts.
- Two guests to ticketed concerts. VIP seating.

Sponsor \$ 1,000

- Sponsor listing in event flyers, website and e-blasts.
- Two guests to ticketed concerts.

Contributor \$ 500

- Sponsor listing in event flyers and website.
- Two guests to ticketed concerts.

NAME: _____ (as you wish to be recognized in program, printed and digital materials)

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE & ZIP CODE: _____

E-MAIL: _____ TELEPHONE: _____

check box to receive all WPBID emails

(daytime)

Make check payable to: Downtown White Plains Business Improvement District, 235 Mamaroneck Ave #200, White Plains, NY 10605 ~ OR ~

Visa MC Amex #: _____ Exp. Date: _____ Sec. Code: _____

In the amount of \$ _____ Name on Card: _____

Bill me at the above address Signature: _____

Contact **Eli Khazzam**, Executive Director of the Downtown White Plains Business Improvement District today to create your sponsorship.

eli@wpbid.com **(914) 328-5166**