

SOLAR MARKETING

RESOURCES GUIDE

Updating Branch Webpage to Include Solar

- Log into the ABC Portal and hover over My Portal to select Marketing
- Select Products and Services
- Choose Product Listing
- Navigate to the Available Products & Services section and select the checkbox for Renewable Energy
- Click Save

Solar Product Line Card

- Contact Jennifer Heisz at jennifer.heisz@abcsupply.com or 608-368-2392

Email Signature Banner

- Now stocking solar or now selling solar email signature banners are located in Resources > Solar Marketing

Solar Training Events (Associate & Customer)

- Online registration
- Event flyers
- Event collateral and signage
- Contact Jessica Marquis at jessica.marquis@abcsupply.com or 608-368-2256

Postcards and Mail Invitations

- Now stocking solar postcards
- Solar training event invitations
- Contact Julie Determann at jdetermann@twochicago.com or 312-214-2915

Branch Signage from Ad Press

- Solar sail flags
- 4x8 solar banners
- Counter signs (also available to print; Resources > Solar > Solar Marketing > Counter Signs)

Solar Marketing Video

- Go to Resources > Solar > Solar Marketing > Solar Sizzle 20230227.mp4

Order a Prospect List

- Contact Jessica Kettle at jessica.kettle@abcsupply.com or 608-368-2430

Not finding what you need?

If you have questions or need another marketing piece not listed, contact Jessica Marquis at 608-368-2256.

