

# SOLAR MARKETING

## RESOURCES GUIDE

### Updating Branch Webpage to Include Solar

- Log into the ABC Portal and hover over My Portal to select Marketing
- Select Products and Services
- Choose Product Listing
- Navigate to the Available Products & Services section and select the checkbox for Renewable Energy
- Click Save

### Solar Product Line Card

- Contact Jennifer Heisz at [jennifer.heisz@abcsupply.com](mailto:jennifer.heisz@abcsupply.com) or 608-368-2392

### Email Signature Banner

- Now stocking solar or now selling solar email signature banners are located in Resources > Solar Marketing

### Solar Training Events (Associate & Customer)

- Online registration
- Event flyers
- Event collateral and signage
- Contact Jessica Marquis at [jessica.marquis@abcsupply.com](mailto:jessica.marquis@abcsupply.com) or 608-368-2256

### Postcards and Mail Invitations

- Now stocking solar postcards
- Solar training event invitations
- Contact Julie Dermann at [jdetermin@twochicago.com](mailto:jdetermin@twochicago.com) or 312-214-2915

### Branch Signage from Ad Press

- Solar sail flags
- 4x8 solar banners
- Counter signs (also available to print; Resources > Solar > Solar Marketing > Counter Signs)

### Solar Marketing Video

- Go to Resources > Solar > Solar Marketing > Solar Sizzle 20230227.mp4

### Order a Prospect List

- Contact Jessica Kettle at [jessica.kettle@abcsupply.com](mailto:jessica.kettle@abcsupply.com) or 608-368-2430

### Not finding what you need?

If you have questions or need another marketing piece not listed, contact Jessica Marquis at 608-368-2256.

