



**35<sup>th</sup> Annual**  
**Clear Lake Team Bass Tournament**  
**Saturday, March 25 and Sunday, March 26, 2023**

The Lake County Chamber of Commerce is pleased to announce the 35<sup>th</sup> Annual Clear Lake Team Bass Tournament. This tournament began in 1987 and immediately demonstrated to the business community how important bass tournaments are to our local economic development.

**Each year, at least 80% of the hundreds of tournament contestants travel here from outside Lake County, infusing tens of thousands of outside dollars into our local economy.** This tournament has a loyal following of anglers that return year after year, and often generation after generation!

One aspect of our tournament that sets us apart is that 100% of the entry fees are returned as prize winnings. As a result, the only way we can bring the tournament here every year is through generous sponsorships from the business community. In fact, the Lake County Chamber of Commerce's Immediate Past President, Bobby Dutcher, is leading the way with our first \$1,500 sponsorship for this event!

We hope that you will consider partnering with us for this wonderful event in support of both the local economy and fisherman from near and far:

<b>The ANGLER PRO Sponsor Level</b>	<b>\$2,500</b>
<b>The BIG FISH Sponsor Level</b>	<b>\$1,000</b>
<b>The BLAST-OFF Sponsor Level</b>	<b>\$ 500</b>

We are offering a wide range of benefits to our sponsors this year, depending on which level best suits you and your business. We have created a Sponsor Benefits grid on the following page. The benefits have been thoughtfully curated to get you and your business more exposure, especially to those anglers visiting from outside of Lake County.

Weigh-ins are at 3pm each day and will be open to the public. We are encouraging the public to attend by providing a festival-like atmosphere – especially at the awards ceremony in Library Park, directly following Sunday's weigh-in. We will be certain to acknowledge our sponsors multiple times during the weigh-ins on both Saturday and Sunday and during Sunday's award ceremony! Our goal is to get your business, as a sponsor, more exposure, which will in turn help the tournament contestants feel welcome. We are excited to partner with you to that end.

Thank you,

Laura McAndrews Sammel, CEO  
Lake County Chamber of Commerce



## Clear Lake Team Bass Tournament '23 Sponsor Benefits

Benefits	Sponsorship Level		
	Angler Pro (\$2,500)	Big Fish (\$1,000)	Blast Off (\$500)
Special mention in tournament swag bag (and the exclusive opportunity to contribute swag!)			
Logo on LCCC Clear Lake Team Bass Tournament web page			
Mention and tag on social media posts			
Logo on display at weigh-ins during event			
Logo on display in the Lake County Visitors' Center lobby			
Special mention at weigh-ins			
Logo on banner displayed on the stage at the weigh ins			
Logo on banner displayed across Main Street in Lakeport the week prior to the event			
Logo and company mention in press releases and other media outreach			