

**24<sup>th</sup> ANNUAL  
WE CARE FOR KIDS  
BENEFIT GOLF TOURNAMENT,  
DINNER & AUCTION**

**Mesa Verde Country Club  
Monday, May 13**



**Platinum Sponsor: \$10,000**

- ◆ Eight (8) entries in the Golf Tournament

18 holes of golf at Mesa Verde Country Club  
BBQ lunch and beverages on the course  
Golfer gift package

- ◆ Reserved VIP seating for (16) guests at the Evening Dinner and Auction following the tournament

- ◆ Sponsor will receive a plaque (presented onstage at the Event) commemorating a child's wish granted in Sponsor's name

- ◆ Full-page ad on the back cover of the Evening Event Program

**Gold Sponsor: \$7,500**

- ◆ Six (6) entries in the Golf Tournament

18 holes of golf at Mesa Verde Country Club  
BBQ lunch and beverages on the course  
Golfer gift package

- ◆ Reserved seating for (12) guests at the Evening Dinner and Auction following the tournament

- ◆ Sponsor will receive a plaque (presented onstage at the Event) commemorating a child's wish granted in sponsor's name
- ◆ Recognition in Make-A-Wish quarterly newsletter

**Silver Sponsor: \$5,000**

- ◆ Four (4) entries in the Golf Tournament

- ◆ Seating for (8) guests at the Evening Dinner and Auction following the tournament

- ◆ Sponsor name listed in Evening Program

**Bronze Sponsor: \$2,500**

- ◆ Two (2) entries in the Golf Tournament

- ◆ Seating for (4) guests at the Evening Dinner and Auction following the tournament

**Tee Sponsor: \$1,000**

- ◆ Seating for (2) guests at the Evening Dinner and Auction following the tournament

Dear Friend,

Since 1996, Tax & Financial Group has had the honor to host the "We Care For Kids" Golf Tournament, Dinner & Auction benefiting Make-A-Wish® Orange County and the Inland Empire. The contributors from this event over the past 24 years have made more than 350 wishes come true for local children suffering from life-threatening illnesses.

This year, I invite you to join us to fulfill the hopes and dreams of these special children. Your participation is needed and valued. You can help these children's wishes become a wonderful reality - a special experience which will long be remembered.

Below are a few opportunities for your company to participate in this wonderful event, gaining exposure and media benefits as well! We hope to hear from you soon to talk through how YOU might help us "share the power of a wish"®

Tax ID: 20-2062936

**One Available**

- ◆ Lead positioning of sponsor name/logo in all promotional material and event collateral\*:

News releases/social media  
Print Advertising and Posters  
Event signage (at registration and in the auction display area)  
Logo recognition in evening program

- ◆ Tee recognition

- ◆ Logo placement and recognition in Make-A-Wish quarterly newsletter (sent to 4,000+ local donors and posted online)

**Four Available**

- ◆ Sponsor logo listed in Evening Program

- ◆ Prominent placement of Sponsor name/logo on event signage (at registration and in the auction display area)

- ◆ Full-page ad in the Evening Event Program

- ◆ Tee recognition

- ◆ Recognition in Make-A-Wish quarterly newsletter

**Ten Available**

- ◆ 1/2 page ad in the Evening Event Program

- ◆ Tee recognition

- ◆ Recognition in Make-A-Wish quarterly newsletter

- ◆ Sponsor name or logo listed in Evening Program

- ◆ 1/2 page ad in the Evening Event Program

- ◆ Tee recognition

- ◆ Tee recognition

- ◆ 1/4 page ad in the Evening Event Program

(\* Subject to Media deadlines, criteria and any restrictions; if applicable.

## SPONSOR INFORMATION:

Sponsor Name: (Written exactly as you would like to be recognized on our materials):

I would prefer to make my donation anonymously

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship level:

Platinum (\$10,000)     Gold (\$7,500)     Silver (\$5,000)     Bronze (\$2,500)     Tee (\$1,000)

## ADVERTISEMENT SPECIFICATIONS:

**Please email ad artwork AND logo to MAW@tfgroup.com**

I have emailed a *high* resolution company logo

I have emailed print-ready artwork (High-resolution jpeg, pdf, eps, tif or gif)

Sized to my selected sponsorship level:

Full-page: 4.5" wide x 7.5" tall (Platinum and Gold Sponsor levels)

1/2-page: 4.5" wide x 3.75" tall (Silver and Bronze Sponsor Level)

1/4 page: 2.25" wide x 1.87" tall (Tee Sponsor Level)

OR

My artwork is being created. Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

## GUEST INFORMATION:

Name: \_\_\_\_\_

## PAYMENT DETAILS:

Please include a check payable to We Care For Kids, Inc. and return in the attached envelope to:

We Care For Kids, Inc.  
4001 MacArthur Blvd. Suite 300  
Newport Beach, CA 92660

## LEARN MORE:

To learn more about how to get involved (raffle tickets, golfer packages, etc.)  
contact Barbara Boyle at 949-223-8313 or [barbara.boyle@tfgroup.com](mailto:barbara.boyle@tfgroup.com)  
or Daphne Berry at 949-223-8331 or [daphne.berry@tfgroup.com](mailto:daphne.berry@tfgroup.com)



We Care  
For Kids Inc.

**Make-A-Wish**  
ORANGE COUNTY AND  
THE INLAND EMPIRE