

JA Central Ontario Company Program

Welcome to JA!



Member of
JA Canada



3A COMPANY PROGRAM





Meet our Company Program team!



Lesley Tulipano
Lead
Secondary School Programs



Lucia Ly
Lead
Company Program



Mysha Raida
Associate
Secondary School Programs



Stephanie Kipfer
Associate
Programs



**JA
Central
Ontario**

Member of
JA Canada



Jennifer Holmes Weier
President & CEO
JA Central Ontario



What is JA Central Ontario?

OUR VISION

A world in which young people have the skillset and mindset to build thriving communities.

OUR FOCUS



Work readiness:

Preparing youth for the jobs and economy of the future.



Financial Health:

Developing financial independence and economic empowerment.



Entrepreneurship:

Cultivating an entrepreneurial mindset.



What is Company Program?



Start to dream. Start to connect. Start a community. Start a business.
Start here.

1

Company

5-10

Mentors

18

Weeks



**Goal orientation
and initiative**



Creativity



Perseverance



Self-efficacy



Leadership and responsibility



Teamwork



Resourcefulness



About Company Program

100%

of students say they developed these key skills through the program:*



Confidence



Communication



Problem solving



Teamwork



Self-esteem



Work readiness

91%



of students say they benefitted from mentorship during the program *



88%

of students gain real-life experience that will help them in pursuing future opportunities**

* JA Company Program survey, in-house, 2022

**JA Company Program survey, Openly, 2022



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Agenda

Company Program 2022-23 Updates

- Year at a glance
- What's new
- What's continuing
- Awards and events
- Student policies and key dates

Breakouts

- First year achievers
- Returning achievers
- Parent Session

Networking and Q&A



Year at a Glance

30

After school Company Program teams

500+

High school students from across
Central Ontario registered

200+

Advisors from various corporations and
communities will volunteer their time
to mentor students



2022/2023 Company Program Partners

**Company Program is generously supported
by mentors and funding from:**

Barclays

BMO

Capco

CIBC

Cognizant Foundation

Cushman & Wakefield

Deloitte

Desjardins

Grant Thornton LLP

Instar Asset

IFDS Canada

Pendle Fund (Community
Foundation of Mississauga)

PwC

RSM Canada

Scotiabank

Starke Realty

TD

Z Zurich Foundation



What's New

- Back to in-person teams! 26 in-person & 4 virtual teams
- In-person events – Student Management Training, Trade Show, Interview Night
- Elections completed by Week 3 for Student Management Training
- New vision, new look and new website – including Company Program Headquarters
- Wages will be mandatory
- Shares - priced between \$5 to \$30. Max share amount for common shares is \$500. Additional \$300 can be collected through preferred shares
- Fixed Costs - Will be \$200 split into two installments
- Company of the Year Social Enterprise category needs to align with one of the UN Sustainable Development goals



What's Continuing

- Weekly Emails - sent to students and advisors
- Fixed Costs - 10% Sales Profit Tax applicable for teams making a profit of \$500 or more
- Sponsorship - Requirement to complete a form with prospects to JA. JA to provide messaging templates for teams
- Shopify - Will be offered to teams again this year
- Student Executive Positions - President, Human Resources, Finance, Sales, Marketing, Production, Technology, Corporate Social Responsibility (OPTIONAL ROLE)

Company Program Events & Awards



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Company Program events

- **Student Management Training (December 3rd, 2022):** learn about departmental roles
- **Trade Show (March 16th, 2023):** pitch & sell products to guests and judges
- **Interview Night (May 2023):** award finalists are interviewed by judges
- **VentureON (May 2023):** end of year celebration

Details about events will be emailed directly to students during the program.





Company Program awards

➤ **JA Central Ontario Awards:**

Individual and group awards winners are recognized at the virtual ventureON celebration.

There are 3 categories for Company of the Year:

- Retail
- Technology
- Social Enterprise

Process to Apply

- Individual awards - advisors nominate one student per category.
- Group awards - all teams can apply for all group awards

➤ **JA Canada Awards:**

JA Canada awards up to \$5,000 in scholarships.



Team Challenge Award

Teams can collect points for:

- Participating in various activities and challenges
- Having high attendance
- Meeting deadlines
- Other activities outlined by JA

The team with the most points at the end of the year wins.

Added challenge point activities will be communicated in the weekly emails.

Company Program Policies & Expectations



Company Program Expectations



Check your email
regularly



Attend weekly
meetings and meet
deadlines



Participate fully and
be on camera if
applicable



Notify JA and advisors
of changes (contact
info or participation)



Be respectful and be a
team player





Student policies

Student Attendance:

- Students must attend at least **80% of meetings.**
- **Actively engage and participate** in each meeting
- Missing more than 3 meetings without an excused absence and/or not actively participating in the program while present may result in termination.

Code of Conduct: Students are expected to follow the **Student Participation Policies and Guidelines** during Company Program and related events.



Registration

- Students **cannot** participate in a program unless they are registered, and their name is on the advisor's list
- Only JA can make the decision to allow students into a program – this cannot be done at the advisor level
- If a student participates in a program without being registered into that program – it violates JA policy and poses a risk to JA and the sponsor/host of the program



Resources



Weekly Email Reminders - Check your emails frequently!

Please email us if you aren't receiving these.



Company Program Resources

- JA Campus - www.jacampus.org
 - Create an account by visiting the site above
 - Instructions will be sent by email how to access materials



- Company Program Headquarters -
<https://www.jacentralontario.org/company-program/hq/>



Goal Setting

Start writing down your personal goals for the program. Complete for your first meeting.

- S - Specific
- M - Measurable
- A - Attainable
- R - Relevant
- T - Timely

Key dates

November 7 – 10 | First week of Company Program Meetings

- Advisors will email you prior to this date with more details. Contact JA if you haven't heard from your advisors 24 hours before your first meeting.

Friday, November 18th | Last Day to Switch Teams

- **PLEASE NOTE:** This change must be approved by JA, and not at the advisor level.
- Students should fill out the request form found at <https://www.jacentralontario.org/company-program/registration/>

Saturday, December 3rd | Student Management Training (SMT) | 9 AM- 3 PM at BMO Institute for Learning

- Learn about department roles, network, complete a team challenge. ***MANDATORY for executives***



Next Steps before your First Meeting

- Have a parent/guardian complete the parent consent form.
Due before your first meeting!
- Wait for a welcome email from your advisors prior to your first meeting the week of November 7th – 10th
- Complete your Goal Sheet
- Start to brainstorm product ideas



What's Next

5:30-6:00pm – Breakouts

- First year achievers
- Returning achievers
- Parent Session

Click on the breakouts tab and select the group you want to join

6:00-6:30pm – Q&A & Networking

Ask questions to an alumni & JA, then join small groups to meet students in the program.

