

AtBC Stakeholder Forum – Day 1

Wednesday October 11, 2017 – Musqueam Cultural Centre, Vancouver

- 12 Noon** Registration Open and Lunch
Registration is complimentary for AtBC Stakeholders
Note: Registration will give AtBC Stakeholders access to AtBC Forum/AGM and Tourism Industry Association of BC (TIABC) Summit
- 1:00pm** Pulling Together Vision: 5 Year Plan
• Big Picture Opportunities for Aboriginal Tourism
- 1:30pm** Learning from the Pros to Capitalize on tourism trends for Impact and growth for Aboriginal tourism in BC. Lead by Example Panel:
Frank Antoine, Quaaout Lodge and Spa
Inez Cook, Owner Salmon n Bannock Bistro
Trevor Cootes, Huu-ay-aht First Nation
Barry Zwueste, St. Eugene Golf Resort Casino
1. Digital Marketing
 2. Travel Media
 3. Experience Development
 4. Leveraging Partnerships
- 2:15pm** Refreshment Break and Set up Room for Pod Roundtable Discussions
- 2:30pm** Pod Roundtable Discussions
1. Cracking Social Media and Digital Marketing
 2. Selling More - Travel Trade – Consumer
 3. Get Media to Work for You with inspiring stories
 4. Destination Development and Remarkable Experiences
 5. Leveraging Partnerships for your bottom line
 6. Finding funds to support business development
- 3:45pm** Closing Remarks
- 4pm – 6pm** Partners Networking Reception

Musqueam Cultural Centre

4000 Musqueam Ave, Vancouver, BC Tel: 604 263-3261

Shuttle Bus:

- > 11:30 am from Westin Wall Centre Vancouver Airport Hotel to Musqueam Cultural Centre
- > Again at 3:30 pm from hotel to Musqueam
- > 6:15 pm Return from Musqueam back to the hotel



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AtBC AGM and TIABC Summit – Day 2

Thursday October 12, 2017 – Westin Wall Centre, Vancouver Airport Hotel

- 8:30 am** Registration Open
- 9:00 am** AtBC Annual General Meeting 2017 Opening Remarks and Welcome
- AtBC Chairperson Brenda Baptiste & Co-Chair Lillian Hunt
- 9:05 am** Meeting Called to Order
- Verification of Quorum and nomination for Meeting Chair
 - Vote for Meeting Chair
- 9:10 am** Approval of Agenda
- Approval of 2016 AtBC AGM Draft Meeting Minutes
- 9:15 am** AtBC 2016/17 Annual Report
- Programs – Tracy Eyssens, Chief Executive Officer
 - Auditors Report – Lori Simcox, AtBC Treasurer & Lyle Brown, Auditor
 - Approval of Auditor for 2017/18
- 9:25 am** AtBC Board of Directors Elections
- Vancouver Island Region
 - Cariboo Chilcotin Coast Region
 - Northern BC Region
 - At-Large (4) Seats
- 9:50 am** Announcement of Board of Directors Executive Committee
- 9:55 am** Special Resolution
- 10:00 am** Adjourn Meeting

TIABC Summit

- 10:00 am** Registration
- 10:30 am** Tourism Industry Association of Canada Townhall with Destination Canada, Aboriginal Tourism Canada & TIABC discuss National Issues
- 12:30 pm** Lunch and Keynote Speaker
- 2:00 pm** Break
- 2:15 pm** MP's on the Hot Seat
- 3:30 pm** Destination Development – Destination BC in partnership with Aboriginal Tourism BC will unveil findings to date from Destination Development consultations across BC
- 4:30 pm** Concluding Remarks

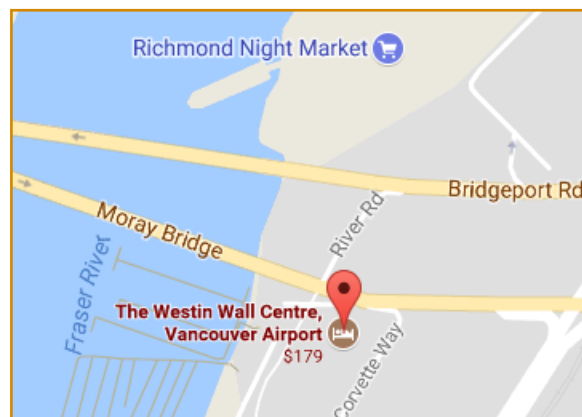
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Westin Wall Centre, Vancouver Airport Hotel

3099 Corvette Way, Richmond, BC

Tel: 1 866 238-4218



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