

AtBC Stakeholder Forum – Day 1

Wednesday October 11, 2017 – Musqueam Cultural Centre, Vancouver

12 Noon	Registration Open and Lunch Registration is complimentary for AtBC Stakeholders <i>Note: Registration will give AtBC Stakeholders access to AtBC Forum/AGM and Tourism Industry Association of BC (TIABC) Summit</i>
1:00pm	Pulling Together Vision: 5 Year Plan <ul style="list-style-type: none">• Big Picture Opportunities for Aboriginal Tourism
1:30pm	Learning from the Pros to Capitalize on tourism trends for Impact and growth for Aboriginal tourism in BC. Lead by Example Panel: Frank Antoine, Quaaout Lodge and Spa Inez Cook, Owner Salmon n Bannock Bistro Trevor Cootes, Huu-ay-aht First Nation Barry Zwueste, St. Eugene Golf Resort Casino <ol style="list-style-type: none">1. Digital Marketing2. Travel Media3. Experience Development4. Leveraging Partnerships
2:15pm	Refreshment Break and Set up Room for Pod Roundtable Discussions
2:30pm	Pod Roundtable Discussions <ol style="list-style-type: none">1. Cracking Social Media and Digital Marketing2. Selling More - Travel Trade – Consumer3. Get Media to Work for You with inspiring stories4. Destination Development and Remarkable Experiences5. Leveraging Partnerships for your bottom line6. Finding funds to support business development
3:45pm	Closing Remarks
4pm – 6pm	Partners Networking Reception

Musqueam Cultural Centre
4000 Musqueam Ave, Vancouver, BC Tel: 604 263-3261

Shuttle Bus:

- 11:30 am from Westin Wall Centre Vancouver Airport Hotel to Musqueam Cultural Centre
- Again at 3:30 pm from hotel to Musqueam
- 6:15 pm Return from Musqueam back to the hotel



AtBC AGM and TIABC Summit – Day 2

Thursday October 12, 2017 – Westin Wall Centre, Vancouver Airport Hotel

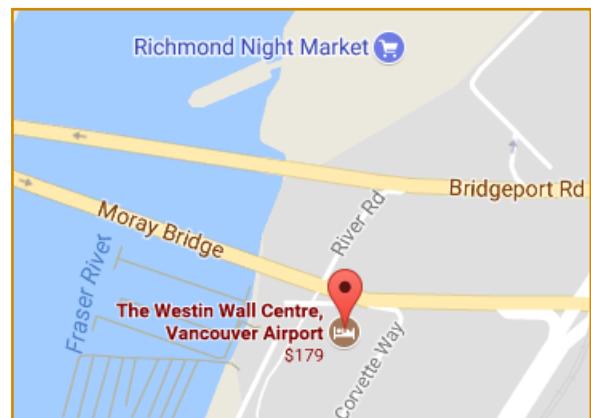
8:30 am	Registration Open
9:00 am	AtBC Annual General Meeting 2017 Opening Remarks and Welcome <ul style="list-style-type: none">• AtBC Chairperson Brenda Baptiste & Co-Chair Lillian Hunt
9:05 am	Meeting Called to Order <ul style="list-style-type: none">• Verification of Quorum and nomination for Meeting Chair• Vote for Meeting Chair
9:10 am	Approval of Agenda <ul style="list-style-type: none">• Approval of 2016 AtBC AGM Draft Meeting Minutes
9:15 am	AtBC 2016/17 Annual Report <ul style="list-style-type: none">• Programs – Tracy Eyssens, Chief Executive Officer• Auditors Report – Lori Simcox, AtBC Treasurer & Lyle Brown, Auditor• Approval of Auditor for 2017/18
9:25 am	AtBC Board of Directors Elections <ul style="list-style-type: none">• Vancouver Island Region • Cariboo Chilcotin Coast Region• Northern BC Region • At-Large (4) Seats
9:50 am	Announcement of Board of Directors Executive Committee
9:55 am	Special Resolution
10:00 am	Adjourn Meeting

TIABC Summit

10:00 am	Registration
10:30 am	Tourism Industry Association of Canada Townhall with Destination Canada, Aboriginal Tourism Canada & TIABC discuss National Issues
12:30 pm	Lunch and Keynote Speaker
2:00 pm	Break
2:15 pm	MP's on the Hot Seat
3:30 pm	Destination Development – Destination BC in partnership with Aboriginal Tourism BC will unveil findings to date from Destination Development consultations across BC
4:30 pm	Concluding Remarks

Shuttle Bus: Different INFO?

- 11:30 am from Westin Wall Centre Vancouver Airport Hotel to Musqueam Cultural Centre
- Again at 3:30 pm from hotel to Musqueam
- 6:15 pm Return from Musqueam back to the hotel



Westin Wall Centre, Vancouver Airport Hotel

3099 Corvette Way, Richmond, BC

Tel: 1 866 238-4218



#AboriginalBC

AboriginalBC.com



**ABORIGINAL
TOURISM BC**
CELEBRATING 20 YEARS