



January 22, 2018

Re: North Coast Ferry Service Survey

A group of stakeholders coordinated by Tourism Prince Rupert has commissioned a study to help build tourism on the BC north coast. Stakeholders' recent experience in ferry service level changes on the Northern Routes has highlighted an urgent need for improved consultation processes which can help to improve decision-making on ferry services by incorporating consideration of tourism and regional development impacts of ferry service schedules.

The project contact for Tourism Prince Rupert is Scott Farwell, Chair located in Prince Rupert. A consulting team headed by Darryl Anderson, Managing Director of Wave Point Consulting Ltd. has been engaged to conduct this study. Other team members include, Ray Freeman Left Coast Insights and Phi Davies, Davies Transportation Consulting. Special advisor collaboration on this project include James Frost, MariNova Consulting and Peter Larose, Larose Research and Strategy.

The success of this project will depend on the input and participation of the many stakeholders with an interest in ferry transportation and associated tourism outcomes. A critical component to the study will be the collection of data from BC Ferry users and stakeholders the survey can be found at <https://www.surveymonkey.com/r/NorthCoastFerry>

For further information, please call Scott Farwell at 250-624-6771, or Darryl Anderson at 778-410-5031 or by email at wavepoint@shaw.ca.

Sincerely,



Scott Farwell
Chair, Tourism Prince Rupert