

BCHF

BC HOSPITALITY FOUNDATION

Impact Report

2023-2024

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Your Donor Impact Report

Tourism Industry Association of BC,

As summer fades and we approach the final months of the year, we are excited to share the progress achieved thanks to your generous support. Your dedication has been a driving force in advancing our mission to be a reliable source of critical financial support for BC hospitality and tourism workers facing a health challenge.

Project Milestones:
We are thrilled to report that our flagship golf tournaments in Vancouver and Victoria raised over $40,000. These events not only highlighted our community's support but also advanced our reach in each community.

Success Stories:
This year has seen a significant number of beneficiary applications, with June standing out for receiving a record-breaking nine applications. Since January, we've been able to assist 13 individuals—each one a life transformed, all thanks to the generosity of our donors.

Looking Ahead:
We are eagerly anticipating the Spirit of Hospitality Lottery, running from October 15 to November 26. Featuring 12 grand prizes, 3 early bird prizes, and a total prize value exceeding $30,000, this initiative aims to engage communities across the province. Our goal is to expand our reach by 30% compared to previous years. We are working with partners in the hospitality and tourism sectors to maximize our outreach and impact.

Thank You:
Your commitment and generosity are at the heart of every achievement we celebrate. We are deeply grateful for your support and excited to continue this journey together. Every milestone we reach is a testament to the difference our donors make.

With heartfelt appreciation,

Alana Dickson
Executive Director

– COLLABORATION, IT TAKES A VILLAGE

Your Donation Matters

Meet Your Beneficiary

BCHF
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Your generous donation helped:

Melissa Grice

Amount: $2,500

Occupation: Server at Pepino's

Background: A 52-year-old mother who had worked in the restaurant and hotel industry throughout her professional career, Melissa slipped and fell, resulting in a fractured hip and ankle. She was unable to put weight on her ankle for 4 weeks and was expected to need an additional 2 to 3 weeks to recover.

BCHF Support: The BCHF provided funds to cover her monthly deficit and extraordinary expenses until she was able to return to work.

OUR IMPACT SINCE 2006

313

BENEFICIARIES HELPED

$1.24M

DOLLARS PROVIDED