



Institute of  
**Packaging  
Professionals**  
Southeastern Chapter

**2022 - Sponsorship**



## Institute of **Packaging Professionals**

**Mission Statement:** The Institute of Packaging Professionals is dedicated to creating networking and educational opportunities that help packaging professionals succeed.

**Vision:** IoPP will be the central unifying force in packaging for the benefit of its members, the packaging community and society.

- **National organization started in 1939 – ([www.iopp.org](http://www.iopp.org))**
- **3000 members**
  - 9 Technical Committees
  - Over 30 Regional Chapters
  - 16 University Based Student Chapters
- **Partnering with PMMI to reach a broader audience – ([www.pmmi.org/](http://www.pmmi.org/))**
  - PMMI (Association for packaging and processing Technologies)

# National Corporate Partners

Platinum:



Gold:



TRICORBRAUN





## About the IoPP SE Chapter

The Institute of Packaging Professionals - Southeastern Chapter is dedicated to creating networking and educational opportunities that help packaging professionals grow and succeed. We also foster the future development of our industry through student engagement, providing exposure to packaging career opportunities and creating ways for them to showcase their talents. Our chapter is focused on connecting people who have a passion for packaging.

# Objectives of the IoPP SE Chapter



## HOST

educational & social  
events



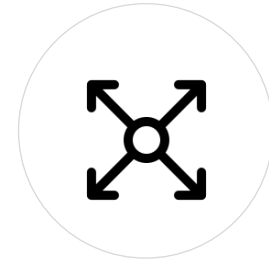
## NETWORK

with packaging  
professionals



## EDUCATE

students about the packaging  
industry



## EXPAND

our flagship 48 Hour Repack  
Student Design Competition

# IoPP SE Chapter – Programs and Events

The Institute of Packaging Professionals - Southeastern Chapter operates on a scholastic calendar holding a “season” of events starting in the fall and culminating with our capstone packaging conference and trade-show event in the spring, NextPack.

## Facility Tours and Guest Speakers

- Tours and speaking events are coordinated with industry partners to offer members the opportunity to expand their knowledge and insights into the packaging industry

## Networking Events

- Social networking events are scheduled in and around Atlanta to allow members and potential members to network and learn about what the IoPP SE Chapter has to offer

## NextPack

- Packaging Trade-show and conference held in Atlanta that includes featured speakers and company booths
- Includes student presentations and awards for the 48hr Repack Student Design Competition

Due to COVID-19 face-to-face events have been put on hold, IoPP SE has successfully continued our mission to connect and educate members via virtual events and presentations during this time.

# 48 Hour Repack



- Package redesign competition for college students
- Promotes careers in packaging
- Has led to internships and jobs for participating students
- 12 consecutive years
- Top-tier judges
- 25+ colleges
- 2500+ students
- \$6,000 in educational assistance annually

# 48 Hour Repack Student Design Competition

The Repack Student Design Competition was created as a forum to highlight the skills and talents of tomorrow's packaging professionals.

This competition encourages students to consider:

- Responsible use of materials
- Improved functionality
- Creativity and originality
- Practicality
- Designing for business
- Emotional connection

See winning designs:

[48hrrepack.com/past-contests/](http://48hrrepack.com/past-contests/)



# NextPack

- Half-day packaging conference
- 12 consecutive years
- Keynote speakers
- Tabletop exhibits
- 48 Hour Repack Awards
- Networking



# Partnership Opportunities

IoPP SE is looking to partner with your company to meet our objectives while delivering value to your organization. We want to give you the opportunity to share your experiences with industry professionals and students to influence the future of packaging.

- **Host/Present at a Chapter Event**
- **Sponsor the Chapter to support our objectives\***



\* Sponsorship funds the educational assistance awards for the 48hr Repack Competition and costs associated with hosting chapter events

# Sponsorship Tiers

## SILVER SPONSOR \$500+

- Name/logo on materials for all IOPP SE Chapter events (small)
- Name/logo on chapter website (small)
- 50% rate for up to 4 people for all chapter events, including NextPack

## GOLD SPONSOR \$1000+

- Name/logo on materials for all IOPP SE Chapter events (small)
- Name/logo on chapter website (small)
- 2 passes for NextPack
- 50% rate for chapter events other than NextPack
- Tabletop exhibit at NextPack, if available based on venue

## PLATINUM SPONSOR \$2000+

- Name/logo on materials for all IOPP SE Chapter events (medium)
- Name/logo on chapter website (medium)
- 2 passes for NextPack
- 3 passes for all chapter events other than NextPack
- Tabletop exhibit at NextPack, if available based on venue

## DIAMOND SPONSOR \$5000+

- Your choice of product category for 48-hour Repack
- Headline sponsor for NextPack
- Name/logo on materials for all IOPP SE Chapter events (large)
- Name/logo on chapter website (large)
- 5 passes for all chapter events, including NextPack
- Tabletop exhibit at NextPack, if available based on venue

[Click Here to Sponsor](#)



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Thank you for  
your consideration!!