

## **California Political Treasurers Association – Minutes**

**Location:** Fair Political Practices Commission Headquarters, Sacramento, CA

**Date:** Friday, November 17, 2017

### **Attendance:**

Cole Armstrong, Jerry Attebery, Carla Bailey, David Bauer, Jasmine Bayliss, Brenna Brown, Mia Brumfield, Bryan Burch, Cate Castonguay, Rita Copeland, Gary Crummit, Shawnda Deane, Chris Gembinski, David Gould, Robb Hodge, Theresa Houston, Tom Howard, Dawn Huck, Jeremiah Ivans, Cine Ivery, KC Jenkins, Chelsea Johnson, Denise Lewis, Kristen Lippstreu, Kim Lutz, Patricia Mar, Karen McDonough, Carissa McFadden, James McVey, Mirna Melendez, Yolanda Miranda, Zoe Misquez, Nadia Modesto, Mary Nunes, Ingrid Orellana, Stacy Owens, Jason Prasad, Cindy Quinonez, Diana Reynoso, Lindsay Rice, Jenny Sawyer, Sheila Scally, D’Ron Smith, Danielle Stephen, Laura Stephen, Peter Sullivan, Chris Thomas, Michelle Wixom, Flora Yin

### **Presentation at the Fair Political Practices Commission:**

- The FPPC is now fully staffed. Their advice is available over the phone from 9:00am to 11:30am, Monday through Thursday. They are always available for advice over email.
- AB 187 has passed and has been signed by the Governor. As some background, the San Diego Ethics Commission already had such a rule, and a committee attempted to avoid it by registering as a state general purpose committee. This bill is trying to fix that.
  - o Also, the bill only applies to general purpose recipient committees that make contributions totaling \$5,000 or more to support or oppose the qualification of a single ballot measure.
  - o Also, a concern was raised regarding the local jurisdictions receiving large faxes for these reports. Some allow you to e-file or file with an emailed PDF, but in terms of the locals receiving large faxes, the concern has not come up yet.
- Regarding the continuation of the T10 forms, the FPPC is working with the Secretary of State on the new Cal-Access, which may allow the system to pull and present all the necessary data for the T10 form such that treasurers wouldn’t have to do it. However, we will have to see if the new system has that capability once it is complete. In addition, the statute requiring the T10 would need to be changed, once it is shown that the new system does work to present the data.
- The Form 462’s for local candidates or measures are no longer posted online; you can email the FPPC advice line to request a copy of one of them. The forms for state candidates and measures are still posted online.
- The FPPC asked that all of us read the newly passed California Disclose Act (AB 249) so we can ask any questions we might have before next year’s elections. That way, the FPPC has our input as they are updating their regulations and manuals. The bill goes into effect on January 1. A fact sheet will be released soon.
  - o A question was raised regarding the time frame of the Top Contributors; whether we have to go back 12 month, or only go back to January 1, 2018. It is likely the latter, but they will research a definite answer.
  - o There is a grace period to update all disclaimers and ensure they are in compliance.

- There are a few local jurisdictions redoing their rules following passage of the Disclose Act (for example, San Diego).
- The “What’s New” section of the FPPC’s website is now live. It can be found here: [www.fppc.ca.gov/learn/whats-new.html](http://www.fppc.ca.gov/learn/whats-new.html)
- A question was raised about a contributor still having to file a major donor report when they contribute over \$10,000, but it is refunded shortly after. Why is there no equal rule to that of reportable gifts, where if it is reimbursed within a certain period, it is not reportable? This question was noted for the future.
- Regarding Other Payments to Influence, a question was raised on what “sub-vendors” need to be reported when an employee lobbyist pays with a corporate credit card and gets reimbursed. You have to report where the credit card payments went, but it is not required to report beyond the consultant or initial vendor.
  - In addition, it is correct and permissible to leave vendors on the Form 640 that have zero activity in the quarter, but have had activity in the calendar year.
- A concern was raised about Form 640 filers and their itemization requirements for Other Payments to Influence. Their threshold is lower, but they are often without guidance. A training will be held for them, hopefully by January.
- It was also pointed out that on Part IV of the Form 635, it should also include contributions to committees primarily formed to support or oppose state candidates. It does not currently say that. Send an email to FPPC Advice with this question.
- A concern was made regarding placement agents, and the difficulty in getting them properly registered and their ethics courses completed when they spend negligible time lobbying and often file zero reports. They often register just in case they might have one contact at one time in the future. We had a short discussion about this.
  - A suggestion was made to have CalPERS and CalSTRS report the information to the Secretary of State instead of us filing lobby reports for them. We are not sure if that would work though because the penalties for late or missed filing are stricter with CalPERS and CalSTRS.
- We next discussed that in 2020, the Presidential Primary election will be moved up to March, and local elections are soon aligning with state elections. New filing schedules and advice are coming soon.
  - There will be holiday exceptions for Christmas and New Year’s Day.
  - Since the first pre-election report will be filed before the year-end report, it was asked whether those two reports could be combined. It is a possibility, but the year-to-date cumulative totals will not be correct.
- Lastly, it was asked that the FPPC understand that we are adjusting to new laws and regulations very quickly as we head into this election year. We have less time than the Legislature assumed we would have to learn them, and some regulations won’t be passed until the FPPC’s February meeting. This concern was noted.
  - Upcoming regulations will include more clarifying provisions than substantive ones.

**Location:** The Firehouse Restaurant, Sacramento, CA  
**Time:** 1:55 PM

**Presentation by Gretchen Eischen from First Foundation Bank:**

- They completed their merger on November 10<sup>th</sup> and are no longer Community First Bank. Their headquarters are in Irvine, but they are hoping to open one in Northern California too.
- See attached flier for further information.

**Presentation by Bobby Reed from eFundraising Connections:**

- They have a new design for their donation pages, and everything is mobile friendly. Their Android app is now available. Also on iPhone, a credit card contribution can be processed with a picture of the card (this is in lieu of a chip reader, as that hardware is very expensive).
- There is also a new options for a donation made by a couple. The page will double the contribution limit if this is selected, and two confirmation emails will be sent like it is two separate contributions.
- There are also more options on the "Thank You" page for people to share their contributions via social media.
- Coming soon, they will have their pages in both English and Spanish.
- They are also able to merge contributors with unique ID numbers. We have to manually set it up, and if the system finds a reasonable match, it will merge the two contributors. How much we can use this depends on our comfort level, in what we are okay with matching up and how much we trust the source.

**Motion to Accept the Financial Report (attached)**

- 1<sup>st</sup>: Mary Nunes
- 2<sup>nd</sup>: Jenny Sawyer
- All accept; the report is approved.

**Upcoming Meetings:**

- The next meeting will be March 16, 2018, in Southern California. The location will most likely be Long Beach and will be hosted by Gary Crummit and David Gould.
- Our Bay Area meeting next year will be August 17, 2018, and will be hosted by Stacy Owens. It will likely be in Oakland again, but that has not been decided yet.
- The November meeting will be on November 16<sup>th</sup> in Sacramento. David Bauer will host.
- Whoever is hosting the meetings is in charge of arranging guest speakers and setting the agenda. We are also going to work on more outreach to get as much of a turnout at future meetings as we have today. Hosts are welcome to ask for any help they might need.
  - o We would like to get agendas finalized earlier, so they can be included in our newsletters.

**Motion to Approve the Minutes:**

- 1st: Mary Nunes
- 2<sup>nd</sup>: Sheila Scally
- All accept; the minutes are approved.
- Minutes are also posted on the CPTA website for members' reference. Please email KC Jenkins or Mary Nunes if you have any corrections to make.

**Roundtable Discussion:**

- Mary Wray with the Political Reform Division will be invited back to our meeting soon, so we can follow up on what we previously discussed with her.
- Everyone is still figuring out the Disclose Act; we will not have promulgated rules for a while. It was suggested we have the author(s) come and speak at one of our meetings, in addition to the author of AB 187 (Asm. Gloria).
- The LA County Registrar of Voters held a meeting presenting their new e-filing system. It was mostly for those who are not treasurers, so there was not much to report, especially since the software isn't finalized yet.
- Contra Costa County does not want or require courtesy copies of major donor reports.
- Rita Copeland will soon step down as CPTA's treasurer, and we need to select a new one. Denise Lewis and Chris Thomas were nominated to replace her. We will vote on this at a later time.
  - o Motion to Table the Vote on a New CPTA Treasurer:
    - 1<sup>st</sup>: Cine Ivery
    - 2<sup>nd</sup>: Sheila Scally
    - The motion is approved.
- Make sure you pay your \$20 lunch fee to Denise Lewis. If you have not paid yet, tell Denise and she can send you a bill.

**Presentation by David Montgomery from Netfile:**

- The Secretary of State has not yet picked a vendor for the Cal-Access reboot. To bid on the contract, the vendor has to have at least \$150 million in annual revenue and must have worked on more than two \$20 million government contracts in the last year.
- KPMG is a likely possibility, and Netfile will try to work with them, as Netfile already handles 2/3 of the e-filing in the state.
- As of January 1<sup>st</sup>, San Jose is no longer using Netfile as their e-filing vendor. They are going to be using the same system as San Diego. Therefore, some San Jose data will be lost.
- We received a presentation of the features of the new Netfile Pro system and a chance to use it ourselves.

**Meeting Adjourned: 3:53 PM**

# CALIFORNIA POLITICAL TREASURERS' ASSOCIATION

## Statement of Receipts and Disbursements August 18, 2017 through November 17, 2017

Cash Balance on August 18, 2017 \$9,682.83

Receipts:

Conference Fees	\$0.00	
Sponsor Fees	\$0.00	
Membership Dues	\$5,125.00	
Luncheon Reimbursements	\$2,205.00	
Total Receipts		\$7,330.00

Disbursements:

Lobbying	\$3,000.00	
Office Supplies/Credit Card Dis	\$191.15	
Conference Costs		
Net Friends & Family Funds Held		
Website & Email Costs		
Meeting Expense	\$3,283.92	
Total Expenses		\$6,475.07

Cash Balance on November 17, 2017 \$10,537.76

### Year To Date Information

YTD Income:	2016 Final	2017 YTD
Dues	\$12,250.00	\$15,375.00
Luncheon Reimbursements	\$3,720.00	\$3,010.00
Conference Fees	\$7,425.00	\$6,221.50
Sponsorships	\$8,500.00	\$11,000.00
Total Receipts	<u>\$31,895.00</u>	<u>\$35,606.50</u>

YTD Expenses:

Office Supplies/Credit Card Dis	\$356.42	\$507.16
Conference Expenses	\$18,806.58	\$15,894.99
Net Friends & Family Outing	\$798.00	\$0.00
Meeting Expenses	\$4,829.28	\$5,345.95
Lobbying	\$10,000.00	\$11,000.00
Website Maintenance	\$600.00	\$510.24
Total Expenses	<u>\$35,390.28</u>	<u>\$33,258.34</u>



## **Your Expertise is Political Treasury Management.... Ours is Banking!**

### **Online Cash Management**

Easy to use, immediate electronic access to your accounts, providing a secure method of daily cash management, control and access.

### **Online Disbursement Services**

Community 1<sup>st</sup> Bank's ACH Origination and Business Bill Pay offer two excellent solutions for managing accounts payable activities.

### **Merchant Services**

A variety of credit card processing options and web based solutions are available at competitive rates for you and your clients.

### **Business Credit Cards**

Community 1st Bank offers business credit cards for political committees. There is also an option available to cash secure a credit card account if needed.

### **Positive Pay**

Identify potential threats of fraud before it's too late. Positive Pay is a web based solution that monitors your check activity on a daily basis so you don't have to. You have the peace of mind knowing your accounts are safeguarded while you attend to the business of running your treasury management business.

### **Remote Deposit Capture**

Eliminate the hassles of daily/weekly deposits with quick easy Remote Deposit Capture. We provide the scanner and your checks get converted to an electronic image. Our encrypted software allows for the safe transmission and deposit into your account. The bank is always open and conveniently located on your desktop.

### **Low Cost Checking**

Community 1st Bank's checking and account analysis fees are among the lowest in the local market affording your association a more cost effective banking arrangement.

### **Competitive Interest Rates**

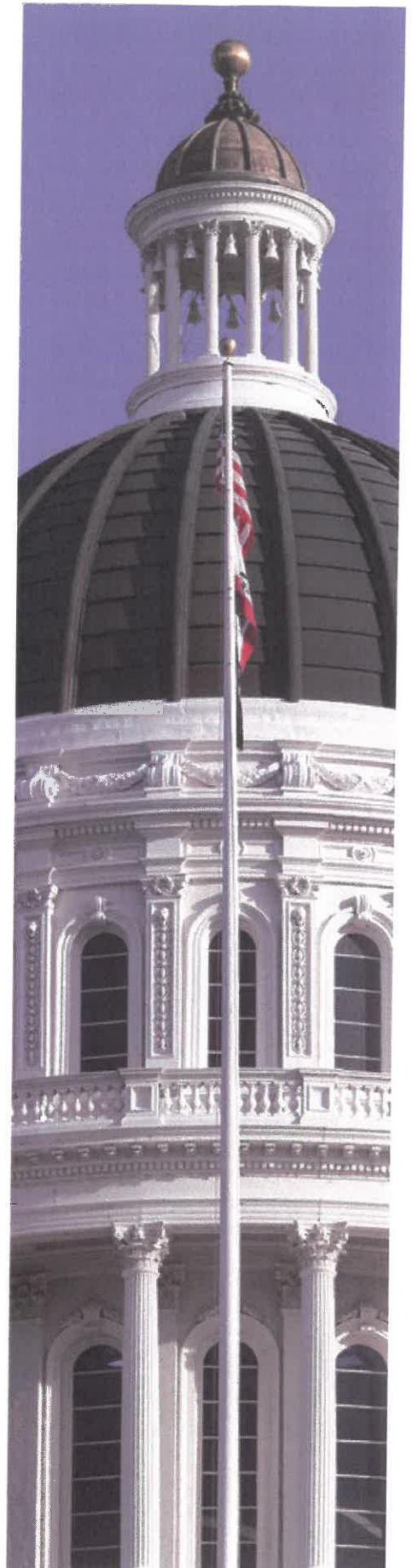
Community 1st Bank offers a full array of competitive certificate of deposit terms and money market accounts to meet your cash management needs.

### **Courier Service**

Courier Service is another convenient alternative to transmitting your deposits to the Bank. Prescheduled or "on call" pickups are available to meet your specific needs.

**For more information about our banking solutions for Political Treasures, please call.**

Gretchen Eischen  
SVP, Senior Relationship Manager  
1601 Response Road, Suite 190  
Sacramento, CA 95815  
Office: 916-283-8043  
Mobile: 916-477-7724







**Conference Sessions Thursday, June 21 and Friday June 22, 2018**

### Invited Speakers

- SECRETARY OF STATE – POLITICAL REFORM DIV.
- FAIR POLITICAL PRACTICES COMMISSION
- BUSINESS INSURANCE – E&O
- COUNTY OF SAN DIEGO REGISTRAR OF VOTERS
- INTERNAL REVENUE SERVICE – 527/8871
- CYBER SECURITY SPECIALIST
- FEDERAL RESERVE
- MARIJUANA CONVERSATION PANEL

**Thursday.**



Reception

**Friday.**



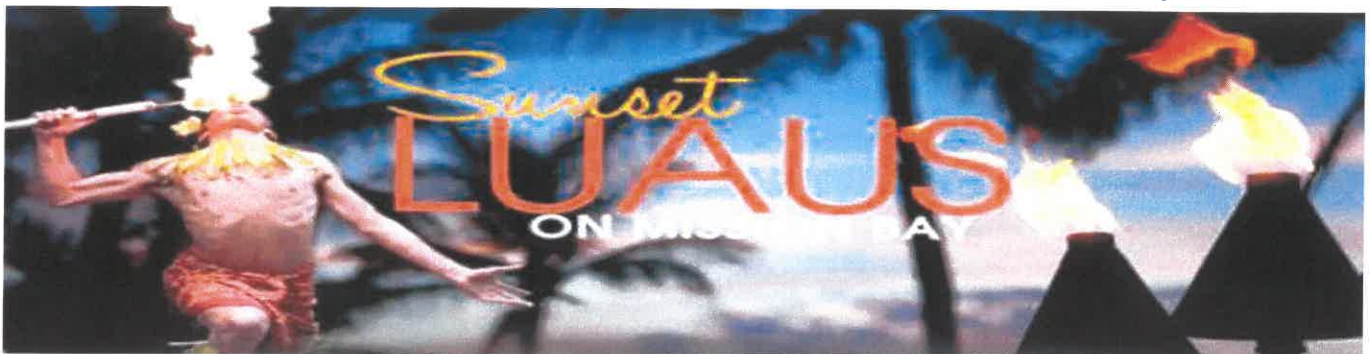
on the Beach

**Group Event Saturday June 23, 2018**



**Dust off your Hawaiian Shirts and Grass Skirts...**

**Since we can't go to Hawaii, CPTA is bringing Hawaii to you...**





**\*\*YOU ARE RESPONSIBLE FOR MAKING YOUR OWN HOTEL RESERVATIONS\*\***

To make your reservations call (800) 422-8386  
or reserve online at: <https://catamaranresort.com/groups/CPTA>



**REGISTRATION FORM IS FOR CONFERENCE FEES ONLY**

**CONFERENCE SESSIONS ARE BEING HELD:**

THURSDAY 6/21/2018 ~ 9:30AM TO 5PM

FRIDAY 6/22/2018 ~ 9:30AM TO 5PM

**GROUP EVENT LUAU ON THE BEACH 6/23/2018**

**CONFERENCE FEES AFFORD YOU ADMISSION TO:**

THURSDAY COCKTAIL RECEPTION, FRIDAY EVENING EVENT,

2 CONTINENTAL BREAKFASTS

2 LUNCHEES AND SIGNATURE GROUP EVENT

NUMBER OF ATTENDEE(S) \_\_\_\_\_ **\$125.00 SINGLE RATE MEMBERS**  
(CONFERENCE FEES ONLY)

NUMBER OF ATTENDEE(S) \_\_\_\_\_ **\$250.00 SINGLE RATE NON-MEMBER**  
(CONFERENCE FEES ONLY)

**PLEASE SEND REGISTRATION FORM AND ALL PAYMENTS (CHECKS OR CREDIT CARD) TO:**

**RITA COPELAND**  
C/O RIVER CITY BUSINESS SERVICE  
5429 MADISON AVENUE, SACRAMENTO, CA 95841  
(916) 348-9100

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVS# \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

**FOR ADDITIONAL INFORMATION CONTACT:**

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