

Parking Australia outlook conference 2017

18th - 19th September
The Star, Sydney

OUTLOOK 2017 PROGRAM

SUNDAY 17 SEPTEMBER 2017

15:15 - 17:00 ***The Rocks Walking Tours***
This easy walking tour will uncover the history and explore the sites of Sydney.
The Rocks may be Sydney's oldest neighbourhood but it's lost none of its zest for life. Register here.

17:00 - 19:00 ***Meet Your Mates***
At the conclusion of the walking tour we will arrive at the Lord Nelson Brewery and Hotel for a casual networking opportunity with fellow delegates (everyone is welcome not just those on the walking tour). Register here.

MONDAY 18 SEPTEMBER 2017

07:30 - 08:30 ***Registration Opens***
Registration booth will be in the foyer of the STAR event centre, tea and coffee will be available.

08:30 - 09:00 ***Conference Room Open***
Located in Conference Room A



09:00 - 09:05 ***Welcome and Introduction***
Welcome address
Presented by Cristina Lynn, President of Parking Australia



09:05 - 09:15 ***Official Address***
Official opening
Presented by Mark Coure, MP, Parliamentary Secretary for Transport and Infrastructure



09:15 - 10:15 ***Keynote Session - The Future Crunch Of Disruption***
Technology, which used to be thought of as a sector on its own, or a business function to be outsourced, is now a strategic layer across all aspects of organisation. Audiences will come away from this talk with the ability to think clearly and critically about the way technological disruption is changing the economy.
Presented by Tane Hunter, Co-Founder of Future Crunch



10:15 - 10:30 ***Smart Transport for Australia***
Report from the ITS World Congress that looks at the best of what is happening around the globe, how this is relevant to Australia and highlights key opportunity areas for Australia.
Presented by Susan Harris, CEO of ITS Australia

10:30 - 11:00 ***Morning Tea and Exhibition***
Ideas and products showcase hangout - featuring Tech Talks.
Located in Exhibition Room B



11:00 - 11:20 ***Are Driverless Vehicles a Threat to Parking?***



Are autonomous cars a threat to parking? Technology such as Tesla and Google's smart self-driving cars are working their way into the automobile industry. The audience will learn about what parking can expect from the autonomous driving industry moving forward, what steps leading agencies have taken to provide their own service, and what new options are available for those interested in on-demand technology for parking.
Presented by Brady Young, BDM for DoubleMap Inc

11:20 - 12:00 ***Does it come with a spare tyre? - Autonomous Vehicle Case study***



Curtin University is the first university in Australia, and the third organisation in Australia to introduce an autonomous bus. The many challenges from getting the vehicle out of the box through to it actually operating were overcome by staff in the Operations and Maintenance section of the university.
Presented by Graham Arndt, Director, Operations and Maintenance for Curtin University

12:00 - 12:20 ***Cities, Transport in a Connected 5G World***



In this presentation, we will look at the latest trends in these areas and the role of advanced communication like 5G and tying it all together. Learning Objectives; Update audience on latest trends in transport and urban re-design; How 5G and other new technology will open opportunities.
Presented by Dr Dean Economou, CTO at Telstra

12:20 - 12:30 ***Question and Answer time with the Presenters***

12:30 - 13:30 ***Lunch and Exhibition***

Ideas and products showcase hangout - featuring Tech Talks.
Located in Exhibition Room B

13:30 - 13:50 ***Mobility as a Service***



This presentation will explore what Mobility as a Service means in practical terms, consider what impact Mobility as a Service may have on parking and help attendees to plan to realise opportunities and to address the threats of MaaS. Learning Objectives for this session are; Explore what Mobility as a Service means in practical terms; Consider what impact Mobility as a Service may have on parking; Plan to realise opportunities and to address the threats of this trend
Presented by Andrew Somers, Head of Strategy and Services at Mobility as a Service

13:50 - 14:10 ***Social Media and Parking: Why, Where, What & How***



This is a business case for how social media can be more effectively used in the parking field. Learning objectives are; List social media platforms, explain why to (or not to) use each one, and analyse content for suitability on each channel; Explain how to find current parking-related topics, hashtags, and materials for inclusion on social media accounts and; Implement strategies discussed using tools at your disposal, regardless of budget for social media.
Presented by Richard Simpson, Vice President, Sales & Marketing ParkPlus System

14:10 - 14:30 ***Parking and Local Government: Oil and Water?***



Steven will discuss whether we are fully evaluating how and when Local Government should participate in the parking market, to get the best outcome for our towns and cities, and of course our citizens. Delegates will learn why/how local government intervenes in the parking market, the impact of Local Government intervention in the parking market, making rational decisions about when or how local government should participate in the parking market.
Presented by Steven Burgess, Principal – Urban Strategies, MRCagney

14:30 - 14:50 ***Session TBA***



Session details to be advised
Presented by Michael Caltabiano, Chief Executive ARRB

14:50 - 15:00 ***Question and Answer time with the Presenters***

15:00 - 15:30 ***Afternoon Tea and Exhibition***
Ideas and products showcase hangout - featuring Tech Talks.
Located in Exhibition Room B

15:30 - 16:30
Parking Panel: Electric Vehicles Charge Ahead- the opportunities for parking

Electric vehicle charging in commercial car parks - Matching space availability to actual demand



In a world's first, the City of Adelaide is constructing an Internal Combustion Engine (ICE) to Electric Vehicle (EV) Parking System (ICE to EV Parking System) to dynamically manage up to 30 fast (≤22kW) electric vehicle recharging stations in Council's UPark public car parks.
Presented by Peter Natrass, Team Leader Carbon Neutral Adelaide

Electric Vehicle Charging: Getting it right



Electric vehicles are coming, with some predicting market penetration between 5 to 10% by 2020, which means 60,000 to 120,000 new cars on the road in Australia, every year. JET Charge will give an update on the state of the EV market, and seek to answer these questions using its extensive experience in private and commercial charging station deployment.
Presented by Tim Washington founder Jet Charge

Session details TBA



Session details to be advised
Presented by Craig Norris National PHEV Sales Manager for Mitsubishi Motors

16:30 - 16:50 ***People, Cars and Communities***



Kodai Yamamoto will present Japan's perspective; With cars becoming indispensable in everyday life, the role of parking facilities is changing rapidly from a mere place where vehicles are parked to the centre of streets. Providing convenient, environmentally friendly transportation infrastructure and services, especially parking facilities operations as its core business, the Park24 Group seeks to help achieve a stress-free motoring society where people can use automobiles free from anxiety anywhere, any time.
Presented by Kodai Yamamoto, Corporate Services & HR Manager for Secure Parking

16:50 - 17:00 ***Question and Answer time with the Presenters***

18:30 - 19:00 ***Parking Industry Awards Pre-dinner drinks***
Located in Main Foyer – Events Centre

TUESDAY 19 SEPTEMBER 2017

08:00 - 09:00 ***Tech Talk Breakfast***
Ideas and products showcase
Location: Exhibition Room B

09:10 - 10:00 ***Keynote Session***



Phil Kearns led Australia's rugby union team ten times in a glittering career, which saw him play 67 Test matches for the Wallabies and win the sport's greatest prize - the William Webb Ellis Cup, twice. Phil is Australia's most capped hooker, and has been acknowledged by many rugby commentators as having been the world's best rugby hooker. Since his retirement, he has built a successful career as a rugby commentator and specialist banker and as a keynote speaker for Parking Australia he will use those experiences, and his rare insight to share with delegates attending the OUTLOOK 17 conference.
Presented by Phil Kearns

10:00 - 10:30 ***Better Together – The Benefits of Integrating Public and Private Parking***



The presentation explores how utilisation of spaces can be optimised by a more integrated and coordinated approach across public and private parking.
Upon completion, participants will have explored the ways in which ownership, statutory categories and management methods constrain access to the current parking supply. Participants will have been introduced to likely future pressures on the supply as well as possible responses to these pressures. Participants will be able to reflect on ways that utilisation of the parking supply can be improved through a more coordinated approach.
Presented by Harry Barber, OAM, Phillip Boyle and Associates

10:30 - 11:00 ***Morning Tea and Exhibition***
Ideas and products showcase hangout - featuring Tech Talks.
Located in Exhibition Room B



11:00 - 12:30 ***Delegate Led Sessions***



Unconventional, upending the traditional conference approach of PowerPoints and note taking, this is about workshopping and problem solving, there are no podiums, stage or hierarchy. Its impactful and everyone (yes exhibitors, sponsors and delegates) is an expert gaining from the sum of the many in the room. On day two it's about the participants, and you will compete, lead and learn. You can be as involved (or not) as you like but one thing is guaranteed, the topics of the day will be those that are and have been trending.
Facilitated by Knowles Tivendale, Principal, Phillip Boyle and Associates

12:30 - 13:30 ***Lunch and Exhibition***
Ideas and products showcase hangout - featuring Tech Talks.
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16:30 - 17:00 ***Wrap Up and Close***