



Hachette Book Group is launching Indie Direct, which is designed for any indie bookstore that does not already have an account with HBG. The new account must be set up and first order received by August 30.

Benefits include expedited account set-up; no minimum quantity on the bookstore's initial order; expedited credit approval; and additional discount for the store's initial order in the program. The program is applicable for all HBG titles and the titles of participating client publishers, which include Abrams, Chronicle Books, Disney Book Group, Hachette UK, Kids Can Press, Moleskine, Octopus, Phaidon, piKids, Quercus/Nicholas Brealey, Quarto Publishing Group and Yen Press.

Booksellers with questions about the program should contact HBG's telephone sales team at [telesales@hbgusa.com](mailto:telesales@hbgusa.com) or 800-934-5252.