2018 Golf Classic Sponsorship Packages

The 2018 Jefferson County Chamber of Commerce Golf Classic will be Tuesday, May 22nd, 2018 at the Steubenville Country Club. This long-time event is a great day of friendly competition, food, drink, prizes and networking with over 175 golfers, volunteers and guests in attendance. The following sponsorships are available for Chamber member businesses and organizations. They are reserved on a first-come, first-serve basis. Contact the Chamber offices for more details or to participate.



I. PREMIERE SPONSORSHIPS:

Golf Cart Sponsor: One available

\$1,500

Includes professionally designed logo "cling" on 65 golf carts, logo on Chamber billboard and all promotional materials and complimentary foursome for golf.

Box Lunch Sponsor: One available

\$1,350

Includes company name and logo on all promotional materials, logo sticker on each golfer and volunteer box lunch, (approximately 150), coupon or advertising piece inside each lunch and complimentary foursome for golf.

<u>Title Gift Bag Sponsor</u>: Your company logo featured along with title sponsor on signature insulated, soft-side cooler that each golfer will receive the day of the outing.

\$1,000

"Ban The Tan" Sunscreen Sponsor: One available

\$850

Includes custom individual mini sunscreen for each golfer with company logo, 8' table with professional signage at the event and complimentary steak dinner for two.

<u>II. GROUP SPONSORSHIPS</u>: Bring your staff or employees for a full day of networking and fun while promoting your products or services. These sponsorships are a great way to meet and get to know over 200 golfers, business owners and managers, volunteers and fellow chamber members. Provide literature, coupons, giveaway items or samples and personalize your display by including other contests or activities. Be creative and leave a lasting impression – your ideas are welcome. Contact the Chamber for more details.

Putting Contest or Hit The Green: One available for each

\$500

Putting: The Chamber provides three different pre-planned contest formats to choose from and you provide the people to run the show throughout the day and the grand prize. Minimum prize value is \$250. Suggested items: flat screen television or lpad, cash, clubhouse gift card or a golf related package. Hit The Green: Your staff mans the contest where golfers pay to win a sleeve of balls. Hand out your own giveaway items and meet every golfer.

<u>Tent Sponsors</u>: Two available.

\$500

Bring your 10 by 10 company tent and we'll put you front and center near the clubhouse where you can meet and greet golfers and volunteers throughout the day. Some suggested activities and promotions are: offering a signature drink or a golf related activity such as a mini putting green or golf trivia challenge.

"Hats Off" Prize Table: One available

\$500

Provide us with 50 company logo baseball caps and we'll hide prize tickets and cash in the inside band of each of them with \$50 cash in one. Your staff mans the table and networks with participants who pay for a chance to

<u>III. HOLE IN ONE SPONSORSHIPS</u>: Includes professional signage on hole, prize insurance and mention in promotional correspondence. One sponsorship available per prize.

\$10,000 Cash Grand Prize \$500

Set of Callaway Irons \$250

Airfare For Two \$250

IV. GOLFER GIFT BAG SPONSORSHIPS:

Individual Gift Bag Item Sponsor:

A. 15" by 18" golfer towel with company logo, grommet & hook	\$500
B. Sleeve of three, logo imprinted balls	\$500
C. 7-in-1 golfer tool with logo	\$500
D. Foam beverage coozie with company logo	\$500
E. Golf tees: Pack of ten with company name.	\$250

Sponsorships includes one color logo on cooler, towel, balls, coozie and tool. Name only on tees.

V. OTHER SPONSORSHIPS:

<u>Cigar Station</u>: One available \$300

Includes 60 premium cigars banded with company logo & professional signage with company logo at cigar station.

"Shotglass Shotgun" Start: One available \$500

Includes custom shot glass with company logo for each golfer and complimentary shot of premium liquor prior to start of outing.

Beverage Cart: Two carts/sponsorships available \$250

Professional signage with full-color logo on all-day beverage carts (2)

Shrimp & Bloody Mary Bar: One available \$300

Professional signage with logo at catering station. Server/bartender included

"Chip Shot Chip Stop:" One Available. \$250

Includes professional signage with logo at 9th green and snack display with chips, candy & pretzels.

Elite Door Prize: Available on a first-come, first serve basis. Call or email for availability. Includes your company name and full-color logo on a beautifully presented, high-end prize displayed all day at the outing.

You also get a mention in the Chamber's pre-golf promotions including social media, member correspondence, press releases and at golf awards dinner.

Prices Vary. See list below

"Plant Your Money Locally" Gift Card Tree

\$20 minimum

Put your business' gift card on our live tree that one lucky winner will take home. Last year's tree had a total of over \$400 in gift cards. Your business name and logo will be on the tree itself as well as on the professional signage listing each donor and prize.

Jefferson County Chamber of Commerce 2018 Golf Classic Elite Door Prize List



GoPro HERO+ LCD \$200



Ipad Mini 2 - \$300



Apple Watch Series 2 Smart Watch \$350



HP 14" Laptop Computer \$250



YETI Hopper Portable Cooler \$225



Portable Battery Charger \$225



Two Pirates Cove Tickets to a summer 2018 game. \$150



Bose SoundLink Color Bluetooth Speaker \$150



Set Of Callaway Irons \$300



Leather & Canvas Vintage Laptop Bag \$100

Please contact the Chamber offices to inquire about the availability of any of the above sponsorships or for more information.

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