

2017 Golf Classic Sponsorship Packages

The 2017 Jefferson County Chamber of Commerce Golf Classic will be Tuesday, May 9th, 2017 at the Steubenville Country Club. This long-time event is a great day of friendly competition, food, drink, prizes and networking with over 175 golfers, volunteers and guests in attendance. The following sponsorships are available for Chamber member businesses and organizations. They are reserved on a first-come, first-serve basis. Please note the new sponsorships available this year. They are highlighted in red. Contact the Chamber offices for more details.



PREMIERE SPONSORSHIPS:

<u>Golf Cart Sponsor:</u>	One available	\$1,500
Includes professionally designed logo "cling" on 65 golf carts, logo on Chamber billboard and all promotional materials and complimentary foursome for golf.		
<u>Box Lunch Sponsor:</u>	One available	\$1,350
Includes company name and logo on all promotional materials, logo sticker on each golfer and volunteer box lunch, (approximately 150), coupon or advertising piece inside each lunch and complimentary foursome for golf.		
<u>"Ban The Tan" Sunscreen Sponsor:</u>	One available	\$850
Includes custom individual mini sunscreen for each golfer with company logo, 8' table with professional signage and complimentary steak dinner for two.		

GROUP SPONSORSHIPS: Bring your staff or employees for a full day of networking and fun while promoting your products or services. These sponsorships are a great way to meet and get to know over 200 golfers, business owners and managers, volunteers and fellow chamber members. Provide literature, coupons, giveaway items or samples and personalize your display by including other contests or activities. Be creative and leave a lasting impression – your ideas are welcome. Contact the Chamber for more details.

<u>Putting Contest:</u>	One available.	\$500
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The Chamber provides three different pre-planned contest formats to choose from and you provide the people to run the show throughout the day and the grand prize. Suggested minimum prize value is \$250. Suggested items: flat screen television or Ipad, cash, clubhouse gift card or a golf related package.

<u>Tent Sponsors:</u>	Two available.	\$500
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Bring your 10 by 10 company tent and we'll put you front and center near the clubhouse where you can meet and greet golfers and volunteers throughout the day. Some suggested activities and promotions are: offering a signature drink or a golf related activity such as a mini putting green or golf trivia challenge.

<u>"Hats Off" Prize Table:</u>	One available	\$500
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Provide us with 50 company logo baseball caps and we'll hide prize tickets and cash under each of them. Participants pay to enter and get to choose the hat that they think has the biggest and best prize under it.

HOLE IN ONE SPONSORSHIPS: Includes professional signage on hole, prize insurance and mention in promotional correspondence. One sponsorship available per prize.

<u>\$10,000 Cash Grand Prize</u>	\$500
<u>Set of Callaway Irons</u>	\$250
<u>Airfare For Two</u>	\$250

II. GOLFER GIFT BAG SPONSORSHIPS:

Title Gift Bag Sponsor: Your company logo featured along with title sponsor on signature insulated, soft-side cooler that each golfer will receive the day of the outing. **\$1,000**

Individual Gift Bag Item Sponsor:

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| A. 15" by 18" golfer towel with company logo, grommet & hook | \$500 |
| B. Sleeve of three, logo imprinted balls | \$500 |
| C. 7-in-1 golfer tool with logo | \$500 |
| D. Foam beverage coozie with company logo | \$500 |
| E. Golf tees: Pack of ten with company name. | \$250 |

Sponsorships includes one color logo on cooler, towel, balls, coozie and tool. Name only on tees.

OTHER SPONSORSHIPS:

Cigar Station: One available **\$300**
Includes 60 premium cigars banded with company logo & professional signage with company logo at cigar station.

"Shotglass Shotgun" Start: One available **\$500**
Includes custom shot glass with company logo for each golfer and complimentary shot of Bailey's Irish Cream or Jack Daniels prior to start of outing.

Beverage Cart: Two carts/sponsorships available **\$250**
Professional signage with full-color logo on all-day beverage carts (2)

Shrimp & Bloody Mary Bar: One available **\$300**
Professional signage with logo at catering station. Server/bartender included

"Chip Shot Chip Stop": One Available. **\$250**
Includes professional signage with logo at 9th green and snack display with chips, candy & pretzels.

"Plant Your Money Locally" Gift Card Tree **\$20 minimum**
Put your business' gift card on our live tree that one lucky winner will take home. Last year's tree had a total of over \$400 in gift cards. Your business name and logo will be on the tree itself as well as on the professional signage listing each donor and prize.

Please contact the Chamber offices to inquire about the availability of any of the above sponsorships or for more information.

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