



Shop Where I Live Ohio Valley



THE JEFFERSON COUNTY
CHAMBER
EST. 1908

Shop local, Ohio Valley businesses, *online!*

A new website to
promote local
spending!

Why Participate?

ONLINE SALES: Diversify your sales channels to ensure that you can still bring in sales dollars, even if in-store purchases are impacted.

LEAD GENERATION: Service businesses may create a listing in the marketplace to receive inquiries, offer a coupon or sell gift cards.

CROSS PROMOTION: Promote your own business as well as other local businesses to drive traffic to the Shop Ohio Valley site and to each other's online stores.

SELLING SUPPORT: We provide everything you need to start selling online. Easy registration, video tutorials and a support team to answer your questions.

LOCAL SPENDING: Finally, an online marketplace that allows shoppers to "look local first" when shopping online and make easy, convenient purchases from multiple businesses with one transaction.

Preparing to Sell Online:

CHOOSE WHAT TO SELL: Your top selling items, seasonal favorites & items that are easy to ship are a good start. You may eventually list up to 25 items but choose 3 or 4 to get started. Restaurants: think gift cards! You can sell them 24/7 with no staff time needed. And there's no charge for Chamber members.

PHOTOGRAPH YOUR ITEMS: Use natural light, ensure that the items are in focus, remove background clutter & use an angle that best features the product.

WRITE DESCRIPTIONS: Think brief descriptions, bulleted items and answer the most asked questions about each product. Longer descriptions should be used only if necessary to clarify product attributes.

ALREADY SELLING ONLINE? You'll be able to set up your shop quickly and even link it to your web page for checkout if you prefer.

HELP US HELP YOU: By quickly taking care of the steps above, you'll have a fully functioning e-commerce & lead generation store for your business at no charge and with little time and hassle.

NOT A CHAMBER MEMBER?: Join now or participate by paying a monthly selling fee. Contact the Chamber offices for details. 740.282.6226.