



NORTH CAROLINA ARTS IN ACTION | 2018 ANNUAL REPORT

NORTH CAROLINA ARTS IN ACTION

Teaching life skills to children through dance and music.

NC Arts in Action (NC AIA) uses dance, music and performance to instill **self-esteem, perseverance and excellence** in children.

Our vision is to bring the NC AIA program to fourth grade children who might not otherwise have the opportunity to participate in the performing arts and benefit from the life skills they teach and inspire.

We believe that the performing arts are a unique force to engage and motivate children to realize their full potential regardless of their background, ability or socio-economic status. In 2018, NC AIA directly served more than **1,200 fourth graders** in 12 underserved elementary schools in Wake, Durham, Orange and

Chatham Counties. Last Fall, Rogers Lane and Green Road Elementary Schools began our innovative performing arts program to expand our reach to nine Wake County Schools offering our program.

In our FY 2018 theme **“Financial Literacy”** students learned about the value of money and how it affects the many diverse citizens within a society. Through dance, music and visual art, students gained an appreciation for financial literacy by exploring their relationship to economics. Students studied North Carolina’s regions and resources, learned how they relate to producing goods and services, and developed an appreciation for how businesses make choices to reach their goals.



(left) Fourth graders from Rashkis Elementary salute “Greentown.” (right) Millbrook students watch their peers perform in “Common Cents: Dancing for Change.” PHOTOS BY MARYBETH CARPENTER.

PARTICIPATING SCHOOLS

Mel & Zora Rashkis Elementary School
Wakelon Elementary School
Knightdale Elementary School
Millbrook Magnet Elementary School
J.W. York Elementary School
Baileywick Elementary School
Rolesville Elementary School
Lake Myra Elementary School
Holt Elementary Language Academy
Pittsboro Elementary School
Rogers Lane Elementary School
Green Elementary School

CHAPEL HILL
ZEBULON
KNIGHTDALE
RALEIGH
RALEIGH
RALEIGH
RALEIGH
WENDELL
DURHAM
PITTSBORO
RALEIGH*
RALEIGH*

ON THE COVER:
Students from York
Elementary jump
during the Money
Matters showcase
performance. PHOTO
BY J. TARRAZI-SCULLY.

Teaching life skills to children through dance and music.

*PILOT PROGRAM





“My son is on the LEAP Team and he has opened up so much as an individual. He was shy and socially awkward before joining this year. I have seen so much progress and growth in him over the last 5 months since being on the Team. This year was the first time he received all “3s” on his report card and he’s in 4th grade. The biggest difference — **Arts In Action!** So for me and my son it’s been a godsend. This program is beautiful! It’s a worthwhile organization that is deserving of so much praise. Thank you **Arts in Action** for being here for my son and so many other children!”

PARENT OF LEAP DANCER



LEAP Team dancers
strike a pose in
January highlighting
their role as program
ambassadors. PHOTO
BY KEN DEMERY.



LEAP TEAM YEAR IN REVIEW

The 2017–2018 season for the NC Arts in Action **LEAP Team** was marked by **growth** and **visibility**. **Kim Demery**, Project Manager for the LEAP Team, recruited 30 new students who joined the existing team for a total of 47 dance ambassadors for our program. The theme this season was **Financial Literacy**. We partnered with **Morgan Stanley** which presented a “kid-friendly” interactive Financial Literacy Workshop to our families.

Early in the season LEAP Team dancers worked on new techniques and choreography and this prepared them for several performance opportunities in the community. Due to our amazing partnership with the **Carolina Ballet**, six dancers auditioned and were selected to perform in the **Nutcracker Ballet**.

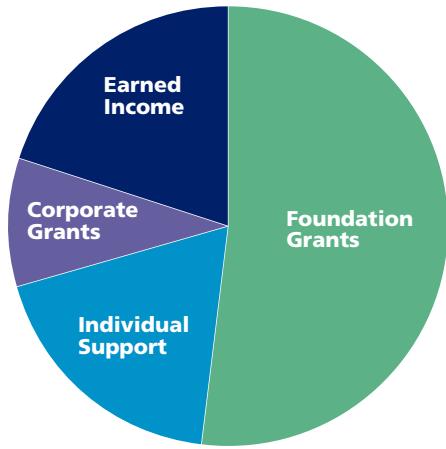
Performances in the community included **Marbles Museum**, **Kiwanis Club of Raleigh**, **Knightdale High School of Collaborative Design**, **Small Talks — Children’s Museum Association Conference**, **NC School of Science and Math**, **ArtSpace** in partnership with **Arts Alliance** and **Nasher Museum Family Day**. Through the **NC State Dance Program**, LEAP Team dancers were special guests at both the Fall and Winter concerts. It was an opportunity for them to explore the possibilities that lie ahead at the university level.



“This [Leap Team] program is beautiful!” — PARENT OF LEAP DANCER



By the numbers: North Carolina Arts in Action Fiscal Year 2018



Foundation Grants Individual Support Corporate Support Earned Income

\$237,474
\$84,679
\$42,933
\$90,269

Total Revenue \$455,355



Program Expense Marketing & Fundraising Administration

\$342,508
\$53,157
\$59,690

Total Expense \$455,355



(top) Fourth grade students from Holt Elementary School make "money" in exploring financial literacy. PHOTO BY J. TARAZZI-SCULLY. (bottom) NC AIA Board of Directors at November event. Not pictured are: Chris Capel, Kim Stuntz, Tracy Strong, and Alton Tisino. PHOTO BY MARYBETH CARPENTER.



Counties involved in
North Carolina Arts in Action
school programs



Schools offering
North Carolina Arts in Action
programs



Years since
North Carolina Arts in Action
was formed



In-school
and community
performances



Saturday
LEAP sessions
held



Number of
dance classes taught
in Fiscal Year 2018



Fourth grade students
participating
in Fiscal Year 2018



Children directly served since
North Carolina
Arts in Action started



(top) Christiana Barnett-Murphy leads the "Money Matters" finale with students at Rolesville Elementary.
PHOTO BY J. TARAZZI-SCULLY. (bottom)
Rashkis students eagerly wait for their chance to perform.
PHOTO BY MARYBETH CARPENTER.



Thanks for being a club member this year (July 1, 2017-June 30, 2018). From the Paint the Sky Club to our Circle of Friends, we kick up our heels for each and every one of you!

PAINT THE SKY

\$25,000 +

Anonymous
Grable Foundation
Mead Family Foundation
Wake County Public School System
William R. Kenan, Jr. Charitable Trust

HIGH KNEES

\$10,000 +

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Rashkis Elementary School/PTA
Mindy & Guy Solie

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KEEP 'EM DANCING

\$1,000 +

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Raleigh Green Gables LLC

Kim Stuntz
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Millbrook students perform for their peers. PHOTO BY MARYBETH CARPENTER.



We thank our generous corporate sponsors and foundations which gave between July 1, 2017, and June 30, 2018.

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Thanks to Our Supporters



Why I Give to NC Arts in Action

"I'm proud to serve on the board of **NC Arts in Action** because **I want to make a difference and help lead an effort to make a positive change within our community.** Dance and performing arts are powerful tools to help teach life lessons like commitment, discipline and teamwork, all while having fun. What I love about this program is how it ties together these elements into one program for fourth graders of all skills, abilities and backgrounds. **The focus of the program is not a perfect performance, it's the growth and transformation the children experience.** They grow from thinking "I could never do that" to "I can do this!" Seeing a final performance is truly inspiring. **You can see the pride, confidence and sense of accomplishment the children have gained from the experience.** The joy in their faces is heartwarming and contagious! Each of us can help expand the reach of this valuable program by supporting NC Arts in Action."

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Wine Authorities



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LARS VON KANTZOW



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Teaching life skills to children through dance and music.

Thanks for your continued support. Please donate today by check or online www.ncartsinaction.org PO Box 51277, Durham, NC 27717 **919-619-0483**