

Visitor Activity Report

862 Cabins Rented for Friday, January 31st

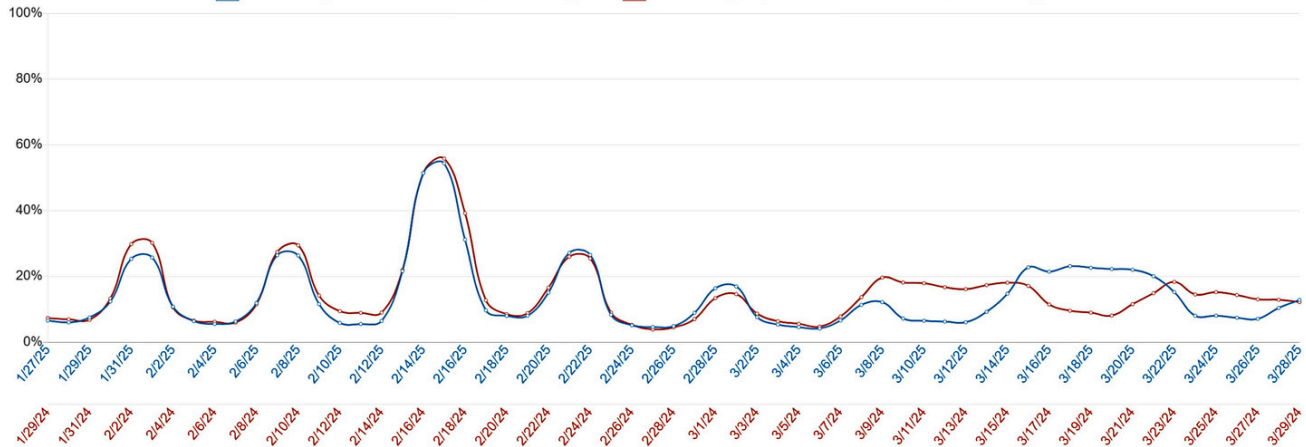
Average Daily Rate \$330

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.

KEYDATA™

Fannin - GA Adjusted Paid Occupancy %

Fannin - GA | (1/27/2025 to 3/28/2025 as of 1/26/2025) | 13.7% Fannin - GA (Compared 1/29/2024 to 3/29/2024 as of 1/29/2024) | 14.7%



Remember data is used to show trends

816 Cabins Rented for February 7th

1,367 Cabins Rented for February 14th



Shut the Front Door!

Who spent the most on rent?

(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. Texas
4. Colorado
5. North Carolina

Source: AirDNA as of 1/27/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.

Source: Key Data 1/20/25-1/26/25